BUSINESS ADVISORY COMMITTEE – MINUTES

Thursday, December 15, 2011 8:15 a.m. City Council Conference Room City Hall at 420 Litho Street

1. Call To Order

Herb Weiner (City Council Rep)
Mike Kelly (City Council Rep)
Cheryl Popp (Chamber Rep)
Joe Lemon (Chamber Rep)
Jeff Scharosch (Chamber Rep)
Peter Van Meter (BAC Appointee)
Jeremy Graves – City Staff

Adam Krivatsy (City Resident) Eckart Noack (City Resident) Amy Clawson (BAC Appointee) on leave until 3/2012* Chris Gallagher – replacement for Amy Clawson until 3/2012

* Absent, ** Late, *** Early Leave

- 2. Public Comment on Items Not on Agenda- None
- **3. Approval of Minutes** Minutes from the November 17, 2011 meeting were approved.
- 4. Marin Economic Forum Economic Development Study A lengthy discussion ensued about the recent version of the study. Overall the committee thought it was a much better version than the previous ones. Some members did express some concern that there was not enough "cause & effect" for the City Council to grab onto. Others felt it was up to the BAC to provide the summary and direction to the Council. There was also concern expressed that given many members of the community contributed toward the cost of the report that the BAC owed it to them to give them an update. Cheryl Popp motioned that BAC accept the report and submit to City Council with a progress report. Peter Van Meter –seconded. All were in favor. It was also decided that there will be a report to the City Council after the first of the year. Adam, Peter & Cheryl will meet on Dec. 20th to determine that presentation. Basically 3 things 1) What the report found out, 2) what does it mean, and 3) what are the recommendations going forward. Jeremy needs the presentation by Jan. 3rd to submit in the staff report for City Council.
- **5. Meeting Calendar** was approved for 2012. It was clarified that a "special meeting" needs 24 hours notice and the topics need to be limited to exactly what is on the agenda.

6. Communications

Staff – Jeremy reported that that the Planning Commission approved Larry Mindell's request for the new restraunt where DJ Puffert's restaurant used to be. Also Napa Valley Burger Co. was approved to move into the old Winship Restaurant. Demographic Profile information was distributed.

BAC Members – Jeff reported on the recent AC-34 event he attended in San Diego in November. Not a lot of excitement down there, maybe due to the weather. 2012 will be a learning year for Sausalito and to build the excitement for 2013.

Joe Lemon voiced appreciation for Mayor Kelly's and Councilman Weiner's attendance, emphasizing the need for continued good communication between the BAC and the City Council.

- **7. Future Agenda Items** It was agreed that AC-34 and the Golden Bridge Celebration scheduled for May 2012 should be regular agenda items going forward.
- **8.** Adjourn Next Meeting January 19. 2012 City Hall Conference Room