

BUSINESS ADVISORY COMMITTEE AGENDA

Thursday, June 21, 2012

8:15 a.m.

City Council Conference Room
City Hall at 420 Litho Street

The Business Advisory Committee may, at its discretion, consider agenda items out of the order in which they are listed. The public may comment on any item on the agenda that has not previously been subject to public comment. To give everyone an opportunity to be heard and to ensure the presentation of different points of view, the Committee requests that members of the audience who speak: 1) Always address the Chair; 2) State his or her name and address; 3) State views succinctly, and; 4) Limit comments to three minutes.

1. Call To Order

Chair – Adam Krivatsy (City Resident)	Amy Clawson (BAC Appointee)
Mike Kelly (City Council Rep)	Joe Lemon (Chamber Rep)
Peter Van Meter (BAC Appointee)	Eckart Noack (City Resident)
Cheryl Popp (Chamber Rep)	Jeff Scharosch (Chamber Rep)
Herb Weiner (City Council Rep)	

2. Public Comment on Items Not on Agenda

3. Approval of Minutes – May 17, 2012

4. Chair's Status Report

- Comments by Peter Van Meter
- Discussion with focus on follow-up action

5. Fresh Look at the Marinship Specific Plan

- Status report by Jeremy Graves
- Q&A and Discussion

6. Public Outreach

- Article in Marinscope
- Discussion: the next steps

7. Assistance to Businesses

- Report by Eckart Noack
- Report by Chamber Representatives
- Next steps

8. BAC Budget for Fiscal Year of 2012-13

Invitation for ideas and discussion

9. Discussion with the Chamber's Hospitality Committee

Objectives	Available info (e.g., number of visitors, length of stay, expenditures)
Obstacles	Visitor surveys: what might be improved, what is missing?
Strategy	How BAC could help?
Monitoring performance	
Improved market appeal	

10. Communications

11. Agenda Topics for Next Meeting – July 19, 2012

12. Adjourn

How to obtain Business Advisory Committee Agendas

Agendas are posted at least 72 hours prior to the meeting at the entrance to City Hall, 420 Litho Street. Agendas are also available at the Community Development Department at City Hall.

Special Needs

In compliance with the Americans with Disabilities Act (28 C.F.R. 35.102-35.104, ADA Title 11), if you need special assistance to participate in a Business Advisory Committee meeting, please call 289-4128 or 289-4165. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.