

BUSINESS ADVISORY COMMITTEE – MINUTES

Thursday, March 1, 2012

8:15 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order

Herb Weiner (City Council Rep)
Mike Kelly (City Council Rep)*
Cheryl Popp (Chamber Rep)
Joe Lemon (Chamber Rep)
Jeff Scharosch (Chamber Rep)
Peter Van Meter (BAC Appointee)

Adam Krivatsy (City Resident)
Eckart Noack (City Resident)
Amy Clawson (BAC Appointee)*
Chris Gallagher – *replacement for Amy
Clawson until 3/2012**
** Absent, ** Late, *** Early Leave*

2. Public Comment on Items Not on Agenda- None

3. Approval of Minutes – Minutes from the January 19, 2012 were approved.

4. Marin Economic Forum Economic Development Study

- a. Formalizing Continued Collaboration with the Chamber – Cheryl reported that she presented the economic study to the Chamber Biz X meeting and scheduled to present to the Woman’s Club on April 5th at 2pm. Peter Van Meter will help her coordinate speaking at Rotary.
- b. Securing Council Approval for BAC’s Active Role – Peter and Adam will try to get a meeting with Mike Kelly. There had been no response back to Adam from Mike Kelly regarding to his recent letter, but Mike did mention the economic importance of the Marinship Area at the Bay Model re-opening this past weekend.
- c. Joint Workshop with City Council – Peter and Adam will also discuss this in their meeting with Mike and suggest a joint meeting with the Planning Commission.
- d. Knowledgeable, Active, City Staff Support – Adam wants input on how to get an Economic Development person on board. Peter wanted folks to be aware that the City Finance Director reported at the last Council meeting that there will be a shortfall in the city budget forthcoming. So keep that in mind. Peter will meet with Charlie to talk about this subject.
- e. Agreeing on BAC’s Short Term Action Plan
 - i. Aim for three early Accomplishments. 1) Set-up a meeting with the City Council and Planning Commissions 2) Start looking at the Priority Items and make sure our items are on the list. City Council will start pairing down the list in April from 150 items to 50. 3) Everyone needs to start showing up at Council meetings when they discuss these items and speak to them. Strength in numbers
 - ii. Agree on a Tentative Timeline – Timeline will be determined by priority list
 - iii. Define Specific Tasks and Agree on Personal Follow-up – not addressed other than those items listed above

5. Assistance to Marinship Business – Lengthy discussion about the desire of West Marine to move onto Joe’s property. Not well received by the City. Peter van Meter will talk to Mike Kelly about this and hopefully have him talk to West Marine. Eckart will also have a discussion with Councilmember Leone.

6. America’s Cup Update – Cheryl reported that it might be postponed until 2014 because currently they only have 3 teams signed up and no sponsors as of yet. Also running into construction issues with SF.

7. Communications

Staff – None

BAC Members – Chris reported that the Top 25 Businesses producer’s breakfast will be held in conjunction with the Chamber on March 22nd. Supervisor Kate Sears will be there. More details to follow.

8. Future Agenda Items – Committee agreed to invite Charlie Francis to the next meeting and also start working on priority list.

9. Adjourn – Next Meeting – March 15, 2012 City Hall Conference Room

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