



# Friends of the Sausalito Public Library

Fall & Winter 2012

## How Well Do You Know Your Library?

Abbot Chambers, Augie Webb, Erin Wilson, Peggy Gill, and Jonathan Hirsch

- 1) What year did the Library open in its present location in the old Central School building?
- 2) According to the Library's electronic people counter, how many people visited the Library during the last fiscal year?
- 3) Approximately how many children's books does the Library own?
- 4) What is the name of the Zen teacher and former Sausalito resident who is featured in a special Library collection of over 100 lectures on CD?
- 5) What is the nickname of the electronic display screen (which highlights upcoming events) in the Library?
- 6) Which Library staff member plays guitar in a folk band called Passenger & Pilot?
- 7) In 1909, three years after the Library was founded, it was relocated to a building that is now better known as the home of what local clothing store?
- 8) Name the Sausalito city employee in the center of the front row in this Sausalito Public Library scene from the 1960s.



Who did this young Sausalito Library patron grow up to be?

So how did you do? You can find the answers on the back page...

## Thank You!

Erin Wilson, Children's Librarian

The Summer Reading Program has ended for 2012 and as I catch my breath, tally the numbers, and look around, I am overwhelmed with everything we accomplished and how invaluable your support has been.

The Friends have always been firm supporters of the Summer Reading Program—we relied on you to sponsor our performances and supplies, and this year we also turned to you for help setting aside books for lottery prizes and as volunteers to help at the party! And as I raced around to greet a magician, help construct a puppet or stamp a reading log, relied on your enthusiastic and understanding smiles. (Continued on next page)



### Inside:

The Amazing Library Circus

Test yourself: are you a volunteer candidate?

Upcoming events featuring royal treasures, smart crows, and more

## Thank You! (continued)

This summer we had a circus theme and called ourselves “The Amazing Library Circus.” We hosted six performances: a ventriloquist, a Punch & Judy show, a magician, a clown, a juggling comedy duo, and a trombonist-clown. We did four hands-on workshops: we made masks, posters, books, and decorated a giant puppet. We also had a circus arts workshop taught by a circus school in San Francisco, and we finished the Summer Reading Program with a party in the park.

The party was a big hit. We had a face painter, live folk music, some fun book-related ‘carnival’ games, a piñata, popcorn, and lots of ice cream and popsicles. It was hard to keep exact count, but going by the number of faces that were painted (~40), the number of popsicles given out (40), and the number of ice cream cones (100), I think we had about 100 kids and 80 adults. Not bad for our first party!

The Reading Challenge was organized a little differently this year. In the past kids have come every week for new prizes, this year we had kids come in after every four hours they read. Kids who read for 16 hours were allowed to choose a free book (one of the books in perfect condition set aside from the Friends’ Book Sale) and entered into a lottery for some awesome prizes: an iTunes gift certificate, gift certificates to Book Passage and the Friends Book Sale, and a free book from Paper Hat Press (a local company that makes customizable children’s books).

Although numbers aren’t the only measure of success, I think they do provide a snapshot of vibrancy of the Summer Reading Program. We had 12 programs (including the Party) and 545 kids and 358 adults came to our programs, and about 80 kids participated in the Reading Challenge.

As Abbot said in June’s “Library Voice” piece: “The summer reading program is about more than fun. Researchers have found that kids lose reading skills during the summer months when they are out of school. The challenges, prizes, parties, craft programs, and shows create a dynamic relationship between the library and the children of Sausalito. A magic show may help to bring kids into the library, but our real goal is to send them home with an armload of books and a warm feeling about the library and lifelong learning.”

Given that, I have been thrilled to see so many families coming back to the library since the Summer Reading Program ended, and it’s been very exciting to start to talk with them about the renovation plans. We’re all looking forward to the next phase of children’s services at the Sausalito Library—it’s an exciting time.

Thank you, sincerely, for all your generosity and support.

## A New Way to Combine a Love of Reading... with Eating

Anne Walbridge



If you’ve shopped at Mollie Stone’s recently, you’ve probably noticed their new Community Cards.

When you buy groceries, a portion of your bill can be donated automatically to the non-profit of your choice, via eScrip. It doesn’t cost you anything. Isn’t that great? The Friends just registered with the program, so you may not see us listed on the form at Mollie Stone’s when you register, but there is a spot where you can write us in -- and we hope you do! Thank you in advance.



*Carnival of Chaos*  
(Previous page: Ventriloquist Steve Chaney)



**You are always welcome!**

**Come to the next Friends General Meeting**

**Tuesday, 2/5, at 7pm upstairs in the Bookstore**

**Agenda will include Nominating committee elections**

## Benchmarking the Friends

John Walsham

In recent times the Friends of the San Francisco Public Library has been getting some good publicity for its annual book sale (San Francisco Chronicle Sept. 4 and 19, 2012). Revenues from the Fort Mason book store plus online sales are said to bring in \$1.5 million per year which goes to benefit the city's libraries.

So how is our Friends group doing in tiny Sausalito? Well, over the past few years our revenues from the book store and online marketing have averaged about \$37,000 per year. Add in membership dues, donations and fund raisers and our monies collected for library support total some \$50,000 per year. This gives us bragging rights, on a per capita, and (ahem) unaudited basis. By accounting for the relative populations of the two cities, we are outperforming our San Francisco neighbors by a ratio of some three to one. Libby Wilkinson and her devoted assistants in the Friends Room can be rightly proud of their efforts.

By the way, books that we sell on-line are only those that typically do not move from our own shelves. A recent example was a book that sat in the Friends Room for two years priced at \$5.00 which then sold on-line for \$40.00.

Remember to keep those book donations coming in.

## Test Yourself: Are You a Volunteer Candidate?

Jim Delano

Check all that apply. If you would like to:

- Greet and welcome customers (no Walmart experience necessary)
- Suggest or locate books
- Work with a congenial staff
- Contribute to the Friends of the Library

If you checked one or more of the boxes, you are a candidate to volunteer at the Bookstore. We need you on Saturday mornings for at least one shift per month from 10 to 1. Interested? Please call Mary Lou Anderson at 332-6440.

## Upcoming Events: Royal Treasures, Smart Crows, and More

Come join us for more great Speaker Series events! They feature local authors, museum docents and other speakers you are bound to find interesting. Programs are free of charge and sponsored by Friends like you. Events start at 7:00 pm in Council Chambers. Please see the City Calendar for more details.

### Royal Treasures from the Louvre: Louis XIV to Marie Antoinette

presented by Marsha Holm, docent, Fine Arts Museums of San Francisco (Monday, 1/21)

### Judge Hoff, Jesus Loves You but the Rest of Us Think You're an A\*\*hole!:

Tales from My 20 Years as a San Francisco Court Commissioner

presented by Agatha Hoff, author (Monday, 2/11)

### Crows: Smarter Than Required

presented by Robert Timineri (Monday, 2/25)

### Girl with a Pearl Earring: Dutch Paintings from the Mauritshuis, The Hague

presented by a docent from the Fine Arts Museums of San Francisco (Monday, 3/18)

### Visiting Vermeer: A Journey to the 17th Century,

presented by Kathryn Payne, docent, Fine Arts Museums of San Francisco (Thursday, 5/9)

### Did you know...

Your donated books, DVDs, and CDs don't just raise money, they save money. Many can go directly into the Library's collection. In FY 2012, over 400 items were added, with a retail value of almost \$10,000!



## Is It Time to Renew Your Membership?

John Hefler

We are grateful for your membership in the Friends of the Sausalito Library. Your support – book sales, Friends’ events, and donations – has enabled us to provide the Library with the funds necessary to maintain its superb services, including Sunday hours and an expanded acquisition program, in spite of California’s budget crisis.

Your membership entitles you to attend the Holiday Gala and other special events for Members Only. Through the Newsletter, you will get special book sale news and advance notice of other events, such as the Speakers’ Program that showcases local talent throughout the year. Your financial support for ongoing and short term library projects makes a difference. Without your support, the Library could not provide the community with all the special services it does now. Friends of the Sausalito Library is a registered 501(c)(3) organization. Your donations are fully tax-deductible.

Please take a moment to check the date on this Newsletter’s mailing label. The top line of the label shows your Current or Expired membership status and the effective date. If it says “Expired Membership...” or “Current until ..... 12/31/2012” your membership has expired or is about to expire. Please take a moment to clip the renewal form on this Newsletter, complete it and return it with your dues payment in the enclosed envelope.

We switched to a rolling membership renewal system starting January 2011. If you renewed your membership on or after January 1, 2011, the expiration date will be one year from the date on which we received your renewal. We try to check all membership transactions to prevent and catch errors, but we are not perfect. Do not hesitate to contact me at [jhefler@pacbell.net](mailto:jhefler@pacbell.net) if you have any questions regarding your membership status.



### Trivia Quiz

#### Answers:

- 1) 1975
- 2) 113,916
- 3) 8,000
- 4) Alan Watts
- 5) Digi
- 6) Jonathan Hirsch
- 7) Gene Hiller  
Menswear
- 8) City Manager  
Adam Politzer



### YES! I want to renew my Friends of the Sausalito Library Membership!

Enclosed is \$\_\_\_\_\_ (Benefactor \$100+, Supporter \$50, Family \$25, Member \$10, Senior \$5)  
Please make check payable to: “Friends of the Sausalito Library” and mail to PO Box 298, Sausalito, CA 94966  
If you prefer, you can now use your credit card at [www.FriendsoftheSausalitoLibrary.org](http://www.FriendsoftheSausalitoLibrary.org)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

## Thank you for over 50 years of Friendship!

Founded in 1961, the Friends of the Sausalito Public Library is an all-volunteer, non-profit organization that is an important source of financial support to the Sausalito Public Library, augmenting much-needed services and materials not provided by the Library’s budget. The Friends is a registered 501(c)(3) organization, so your donations are tax-deductible and greatly appreciated.

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