

MEMORANDUM

DATE: February 21, 2013
TO: Business Advisory Committee
FROM: Jeremy Graves, Community Development Director
SUBJECT: FY 2013-14 Prioritized Project List



Background

In the past five years the City Council has approved "Prioritized Project Lists" which prioritized staff work on over 50 projects during the respective fiscal years. The Prioritized Project List approved by the Council in May 2012 for FY 2012-13 is provided as **Exhibit A**.

Suggestions for Upcoming Prioritized Project List

As part of the upcoming budget discussions, City staff is seeking suggestions from commissions, City volunteers, and the public on projects which should be placed on the FY 2013-14 Prioritized Project List.

In order to qualify as a Prioritized Project List item, the project must:

- Require at least 40 hours of staff time;
- Be one time in nature;
- Not reflect routine provisions of City services;
- Be a mandate imposed by state or federal government, or other funding agencies; or
- Be a major capital improvement.

Request

Staff requests the Business Advisory Committee (BAC) take the following actions:

1. Review the projects on the current Prioritized Project List (**Exhibit A**) and suggestions made by the BAC last year (see **Exhibit B**);
2. Suggest any additional projects; and
3. Rank the projects.

Staff will forward the BAC's ranked list to the City Council for consideration in setting staff priorities.

Exhibits

- A Prioritized Project List 2012-13
- B BAC Ranking of Projects for FY 2012-13 Prioritized Project List

PRIORITY LIST 2012-13
COUNCIL RANKED - HIGHEST TO LOWEST

2012-13 Approved Priority Projects List		Ford	Kelly	Leone	Pfeifer	Weiner	Ranked High-Low
1	EPA Order - On going	57	48	45	54	56	52.0
2	Financial Planning includes a five year plan and strategies to stabilize revenues	49	49	48	53	51	50.0
3	Housing Element - in progress	45	55	39	48	55	48.4
4	Dunphy Park Improvement Plan, including shoreline, trees, ADA and parking	47	52	37	55	42	46.6
5	Marinship Historic District and Historic Register Nomination - on going	52	54	56	41	26	45.8
6	ADA plan - Phase II implementation in progress	40	57	41	38	43	43.8
7	Asset replacement funding for storm drains, streetlights, sidewalks, streets, moorage and water access, piers and bulkheads	53	43	53	47	20	43.2
8	Disaster Preparedness Program, including producing a Disaster Preparedness Evacuation Map, coordinating a Disaster Awareness Day and facilitating a Community Disaster Preparedness Drill	50	36	52	36	37	42.2
9	Downtown Historic District National Register Nomination	39	46	55	35	28	40.6
10	Historic Preservation Regulations - on target	48	30	51	45	29	40.6
11	Machine Shop Restoration and Preservation - in progress	44	50	50	44	4	38.4
12	Playground Park Improvement Plan - Cazneau, Cloud View, Harrison, Langendorf, Robin Sweeny Park	31	24	54	50	33	38.4
13	Downtown Parking Plan Phase II, includes evaluating parking meter technology, and pay for display enhancement	36	47	19	46	27	35.0
14	Cass' Marina Rehab Improvement Plan - Community partnership	27	40	24	37	45	34.6
15	Code Enforcement Ordinance - Update	25	39	28	32	46	34.0
16	Heath Way - Street Sewer and Flooding Improvements	16	53	17	34	50	34.0
17	Stairways - including North Street steps	46	21	32	52	18	33.8
18	Zoning Ordinance Amend: Accessory Dwelling Unit regulations (including amnesty program) - in progress	42	17	5	51	54	33.8
19	City Hall Rehabilitation and Space Utilization Plan, including energy efficiencies, office space, public meeting space, ADA compliance and circulation plan	12	56	29	30	40	33.4
20	Friends of a park program - Funding for maintenance and park enhancement	30	32	47	23	32	32.8
21	Downtown and Caledonia St employee and merchant offsite parking options - Explore	18	35	36	49	25	32.6
22	Pension Studies and Other Post Employment Benefits analysis	56	3	31	56	14	32.0
23	America's Cup Team to evaluate impacts, opportunities and planning needs	19	42	15	39	44	31.8
24	Shoreline restoration, protection and habitat creation program	37	22	42	43	11	31.0
25	Bridgeway to Ferry Landing - pedestrian & bike improvement project, implementing the greenway between Anchor St & Ferry Landing - in progress	23	51	23	4	52	30.6
26	Private Sewer Lateral Program	26	23	26	40	36	30.2
27	Marinship Specific Plan - Review and update	1	28	33	2	57	24.2
28	Community Garden - Explore locations, programs and operator	22	11	35	3	23	18.8
29	Local Economic Development incentives program, to retain and preserve designated businesses	10	29	49	29	24	28.2
30	Community and Economic Development Study - consider the recommendations of the Committee (combine with 32)	11	45	34	6	9	21.0
31	South City Limits to Ferry Landing Pedestrian and Bike Improvements	55	12	43	9	12	26.2
32	Private use of Public Local Lands/Underwater Streets - Develop Policy	7	5	57	17	13	19.8
33 Code Enforcement Ordinance - Update							
37	Zoning Ordinance amend: Definition of "formula retail" should be clarified	38	9	9	42	49	29.4
38	Zoning Ordinance amend: standards for single family residences in Multi-family districts - in progress	41	6	30	19	48	28.8
39	MLK Property Long Term Operation Plan - to address maintenance, rehabilitation and leases	33	27	22	20	41	28.6
40	Construction and Demolition Waste Recycling Ordinance	29	37	40	14	22	28.4
41	Parking Lot improvements plan including circulation, signage, pedestrian walkways, restriping and	24	25	16	24	53	28.4
42	Code Enforcement Program - Expand (at present this is budgeted as a half time position)	3	38	20	31	47	27.8
43	Trees and Views Regulations Update	43	20	21	13	34	26.2
44	Central Waterfront Master Plan	2	44	46	7	15	22.8
45	ABAG - consideration to withdraw	51	1	1	57	1	22.2
46	Vegetation Management, defensible space policy and urban wild land prevention program	13	18	44	16	19	22.0
47	Mooring Field and dinghy dock - working with the RBRA evaluate the existing mooring field and explore	4	26	38	1	39	21.6
48	Adopt Building Code Update (including green building regulations) - In progress	28	41	8	8	21	21.2
49	Downtown/Caledonia Street Beautification Project	17	33	18	27	7	20.4
50	Zoning Ordinance amend: Omnibus Muni Code Amendments - Policy amendments - in progress	35	8	3	25	31	20.4
51	Guardrails - replace with cement on north end of town	9	31	27	21	10	19.6
52	Bicycle and pedestrian committee - establish	54	2	2	33	2	18.6
53	Right-of-Way (easements/encroachments) - Develop Policy for Purchase or Use of	14	7	13	18	38	18.0
54	Downtown Transit Hub and Traffic Circulation Master Plan	8	34	4	5	35	17.2
55	Municipal Code Update - on target	32	13	7	28	5	17.0
56	Green Energy Generation	34	15	14	12	8	16.6
57	Muni Code Amend: Lower the threshold for requiring undergrounding of overhead utilities	15	14	6	10	30	15.0
58	City Council Handbook - develop	5	19	10	22	16	14.4
59	Leaf Blower Ordinance	21	10	11	26	3	14.2
60	Prepare Climate Action Plan per Assembly Bill AB32	6	4	25	15	17	13.4
61	Emergency Wi-Fi - work during disaster in areas where offered free	20	16	12	11	6	13.0

EXHIBIT A

MEMORANDUM

DATE: March 16, 2012

TO: Adam Politzer, City Manager

FROM: Jeremy Graves, Community Development Director 

SUBJECT: Business Advisory Committee Ranking of Projects for FY 2012-13 Prioritized Project List

On March 15, 2012 the Business Advisory Committee reviewed the Prioritized Project List and recommended inclusion of the following projects.

1. Update the Marinship Specific Plan
2. Implement the recommendations of the Community and Economic Development Study
3. Implement the greenway between Anchor Street and the Ferry Landing
4. Improve the mooring buoys and downtown dinghy dock in support of the America's Cup
5. Continue planning for the America's Cup
6. Prepare a comprehensive plan for the Downtown District (Horizons restaurant to Johnson Street).

c: Business Advisory Committee

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EXHIBIT B