



CITY OF SAUSALITO PLANNING DIVISION MEMORANDUM

Date: March 27, 2013
To: Historic Landmarks Board (HLB)
From: Heidi Scoble, Associate Planner
Subject: **715 Bridgeway (AKA Wells Fargo) (APN: 065-071-25)**

The applicant, David Ford, on behalf of Wells Fargo, is requesting a Sign Permit to allow for modifications to their previously approved signage and ATM awning located at 715 Bridgeway.

Project

The project consists of the following:

- ✓ Modify the gold painted wall signage to remove the word "Bank". The wall sign will remain as previously approved and read, "Wells Fargo."
- ✓ Modify the projecting blade sign to remove the word "Bank". The blade sign will remain as previously approved and read, "Wells Fargo."
- ✓ Change the ATM awning canvas color from Black to Red.

Background

The subject building is identified by the California Historical Resources Information System as a contributing building to the Downtown Historic Preservation Overlay District (see **Attachment 2**).

The property archive files do not provide information as to when the existing business identification signage was previously approved, however, it appears based on photographs contained in the files, the signage has been on the building since 1980's.

Purpose of Review

The purpose of the study session review is to preliminarily review the proposed project prior to scheduling a joint Planning Commission-HLB meeting.

Attachment

1. Project Plans date-stamped March 13, 2013
2. DPR 523 Form prepared for 715 Bridgeway, dated January 1980

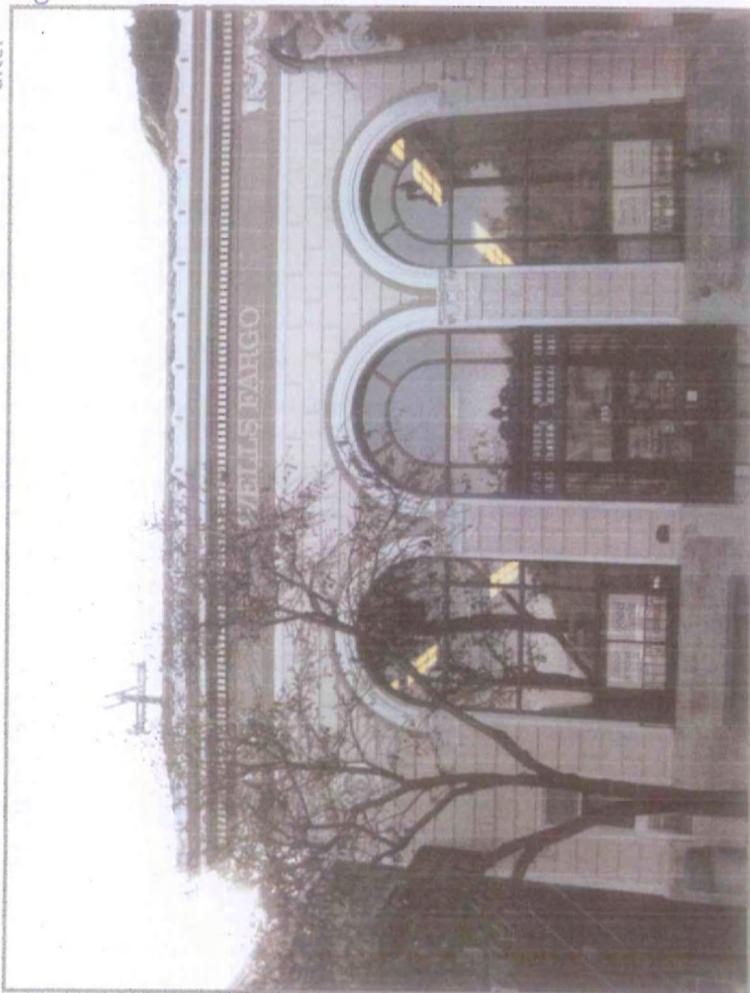
I:\CDD\PROJECTS - ADDRESS\B\Bridgeway 715\HLB Memo 3-27-13.doc

RECEIVED

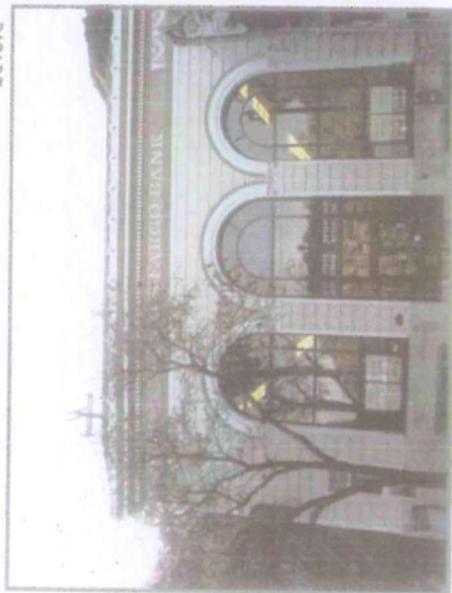
MAR 13 2013

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

after



before



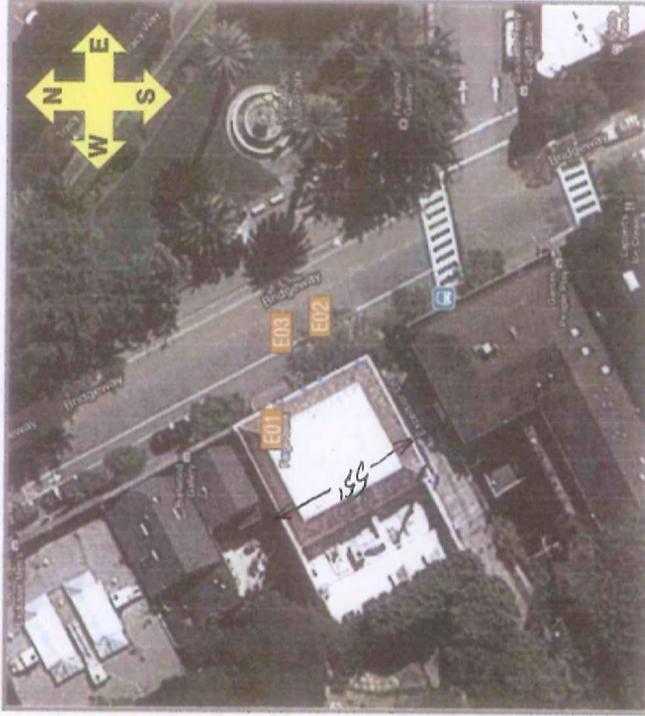
199540
Sausalito
Sausalito, CA 94965
715 Bridgeway
Owned Site

HILTONDISPLAYS

125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

Exterior Site Plan

Sign	Existing Sign	SF	Recommended Sign	SF	Qty.
E01	Pin Mount Letters	28.75	Custom Letters	17.8	1
E02	Blade Sign	22	Custom Letters	22	2
E03	Awning		Awning Reskin		1
E04	Vinyl		Not In Scope		



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 CITY OF SAUSALITO
 COMMUNITY DEVELOPMENT

HILTONDISPLAYS
 102 TULLOCH PARK - OAKLAND, CA 94612
 TEL: 415.761.1010 FAX: 415.761.1011
 www.hiltondisplays.com

Project: _____
 Drawing #: _____
 Date: 1-24-13
 Designer: PMA/VE
 City/State: Sausalito, CA 94965
 Address: 215 Bridgeway
 File Location: _____
 Site Mark: **199540**

E01

Dimensional Letters (Horizontal) - 15" Custom - QTY (1)

Remove existing letterset, patch and repair fascia to match existing. Install new 1" deep non-illuminated letters finished Brass. Letters to be flush mounted to building fascia



ROOF PITCH (NA) FASCIA COLOR (Verity)

after

15'-0"

WELLS FARGO

HILTONDISPLAYS
100 HILLCREST DRIVE, GERRYSTOWN, NJ 07033
TEL: 908.875.1110 FAX: 908.875.1111
www.hiltondisplays.com

Product #

Quantity

Unit Price

File Location

Date: 1-24-13
Designer: BS

City/State: Sarasota, FL 34235
P.O. Box: Address: 715 Bridgeway

Display #
Site Name

E01
199540

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E02 Dimensional Letters on Existing Flag Sign - QTY (2)

Remove existing letters on flag sign. Patch & paint to restore sign surface to like new condition. Install new 1" deep dimensional letters finished Brass color.



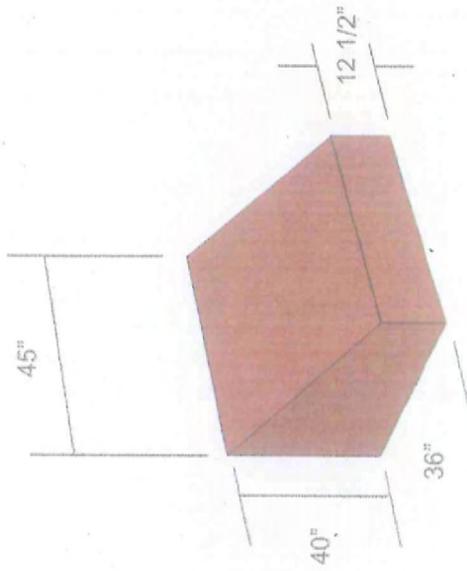
HILTONDISPLAYS
 153 HOLCOMB DRIVE • CANTON, MA 01921
 P 508 351 9112 • F 508 352 3268
 www.hiltondisplays.com

Project Name: _____
 File Location: _____
 Date: 1-24-13
 Designer/BS: PMA/VT
 City/State: Salisalito, CA 94965
 Address: 7115 Redwayway
 Drawing #: _____
 Site Name: _____
E02
199540

E03

Awning Reskin - Qty (1)

Remove existing awning fabric and replace with new Sumbrella Jockey Red fabric.



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COMMUNITY DEVELOPMENT

HILTONDISPLAYS
132 MILLER DRIVE • DREDFORD, CA 95969
707.333.0111 • FAX 707.342.2261
www.hiltondisplays.com

Revised: _____
Date: 1-24-13
Designer: BS
File Location: _____

City/State: Sausalito, CA 94965
Address: 714 Phylagony

Drawing #: _____
Site Area: _____
E01
199540

HABS _____ HAER _____ NR _____ SHL _____ Loc _____
UTM: A _____ B _____
C _____ D _____

HISTORIC RESOURCES INVENTORY
HISTORIC DISTRICT FORM NO. 24

IDENTIFICATION

- 1. Common name: Wells Fargo Bank
- 2. Historic name: Bank of Sausalito
- 3. Street or rural address: 715 Bridgeway
City Sausalito Zip 94965 County Marin
- 4. Parcel number: 65-071-25
- 5. Present Owner: Wells Fargo Bank Address: 715 Bridgeway
City Sausalito Zip 94965 Ownership is: Public _____ Private X
- 6. Present Use: Bank Original use: Bank

DESCRIPTION

- 7a. Architectural style: Neo-classic Revival Bank
- 7b. Briefly describe the present *physical description* of the site or structure and describe any major alterations from its original condition:

Reminiscent of the grand old banking temples on a scale that works with the surrounding buildings ... several elements are successfully combined here: high Romanesque arches flanked by Corinthian capitals in relief; plain boxed cornice with dentils and egg and dart; red tile roof, and along the roofline tiny, half round, protrusions. Vertical grillwork design surrounding the doorway and window sash is of bronze metal. There is a finely molded garland design on the frieze and decorative panels and medallions further ornament the surface (painted stonework or concrete). A handsome and highly visible building facing Plaza Vina Del Mar and next to Excelsior Lane stairway. Appearance is unaltered from 1924.

Attach Photo(s) Here

P76-843 @ 1924; View of front of building as Bank of Sausalito.
See SHS file: Banks-Sausalito.

- 8. Construction date: 1924 Estimated _____ Factual X
- 9. Architect _____
- 10. Builder Bank of Sausalito
- 11. Approx. property size (in feet)
Frontage 50 Depth 100
or approx. acreage _____
- 12. Date(s) of enclosed photograph(s)

13. Condition: Excellent Good _____ Fair _____ Deteriorated _____ No longer in existence _____
14. Alterations: None
15. Surroundings: (Check more than one if necessary) Open land _____ Scattered buildings _____ Densely built-up _____
Residential _____ Industrial _____ Commercial Other: _____
16. Threats to site: None known Private development _____ Zoning _____ Vandalism _____
Public Works project _____ Other: _____
17. Is the structure: On its original site? Moved? _____ Unknown? _____
18. Related features: _____

SIGNIFICANCE Significant

19. Briefly state historical and/or architectural importance (include dates, events, and persons associated with the site.)

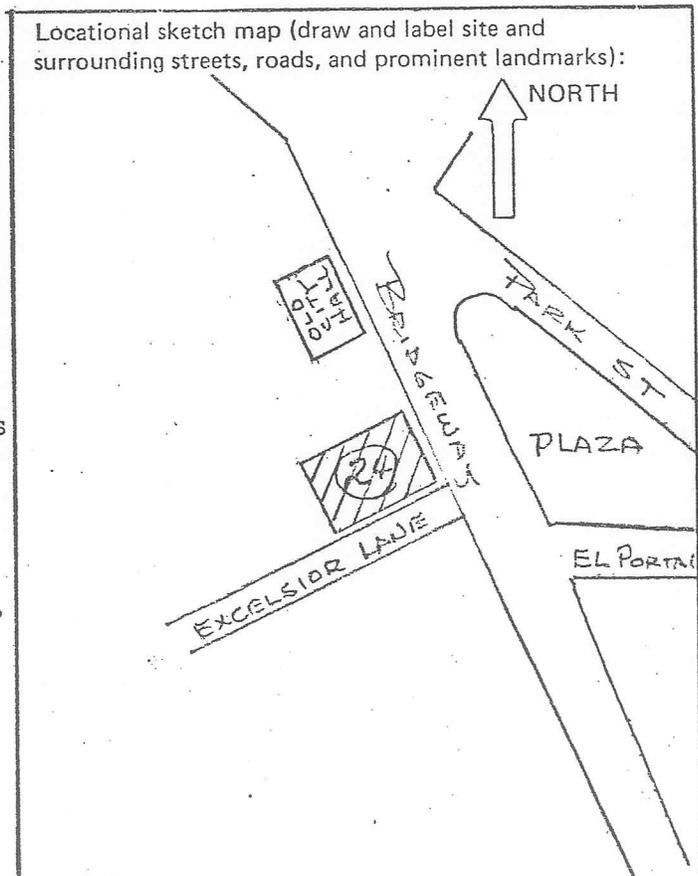
Built by Bank of Sausalito for \$72,000.00 in 1924.
Later the Bank became American Trust and Savings; it merged with Wells Fargo, which is the Bank today.

Architecture is significant. See 7b.

20. Main theme of the historic resource: (If more than one is checked, number in order of importance.)
Architecture 1 Arts & Leisure _____
Economic/Industrial 2 Exploration/Settlement _____
Government _____ Military _____
Religion _____ Social/Education _____

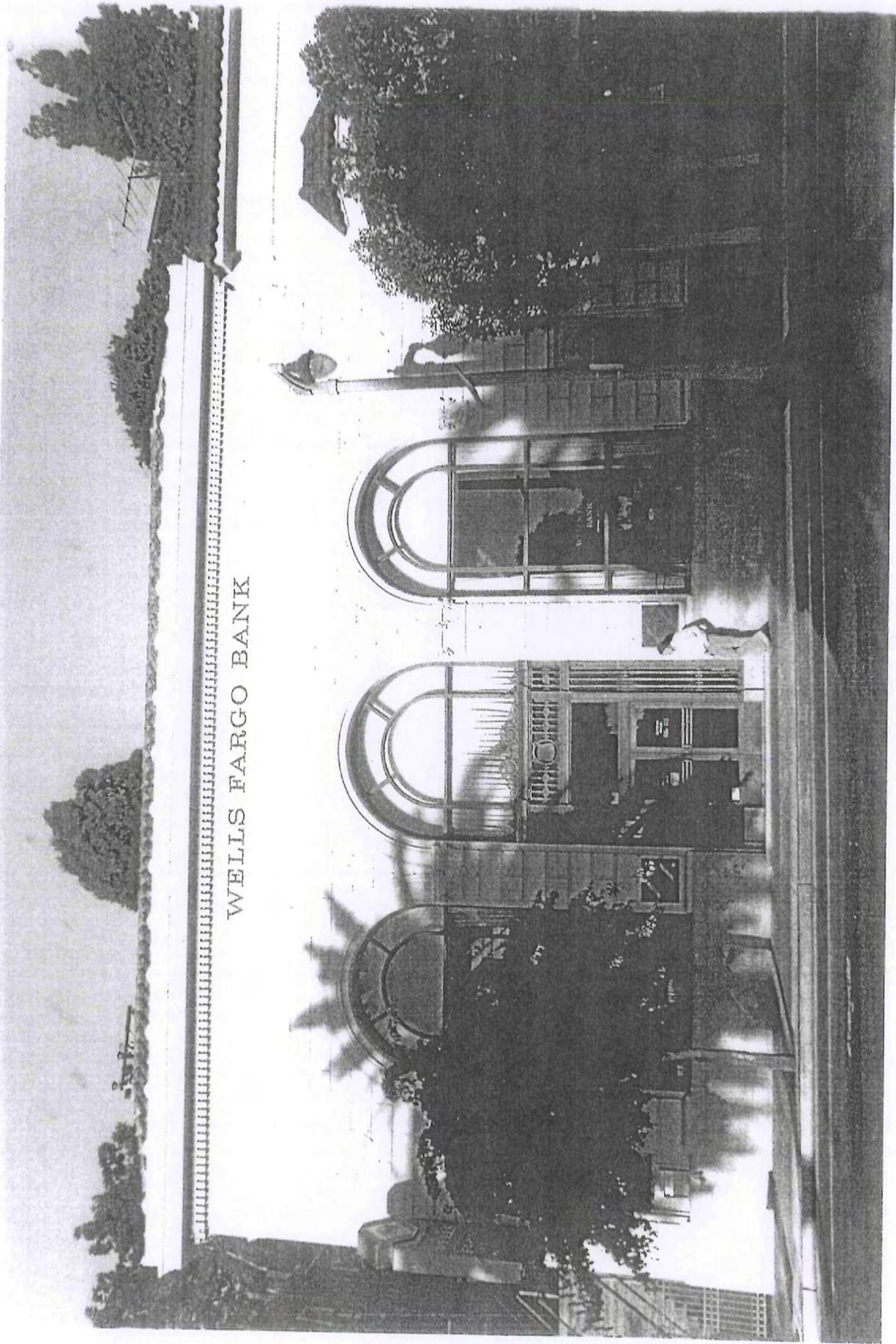
21. Sources (List books, documents, surveys, personal interviews and their dates).
Real Estate Appraisal Form 1924.
Sausalito Historical Society photos
1924 - 1979.

22. Date form prepared January 1980
By (name) R.J. Tracy Dir. E.M. Robinson
Organization Saus. Hist. Soc. Landmark Bd.
Address: City Hall - 420 Litho St.
City Sausalito Zip 94965
Phone: 332-1005



Grabs Code: 2D2

WELLS FARGO BANK



FROM THE COLLECTION OF
THE SAUSALITO HISTORICAL SOCIETY
ACCESSION NO 8065

Historic District
Structure No. 24
Wells Fargo Bank
Built 1924