

Business Advisory Committee Meeting
Thursday March 17, 2016
8:00 am
City Council Conference Room
City Hall at 420 Litho Street
Draft Minutes

1. Call to Order

Chair – Bruce Huff (BAC Appointee)	Tom Gangitano (Chamber Rep)
Martha Carvalho (Council Appointee)	Cheryl Popp (Chamber Rep)*
Christene Scarpino (Council Appointee)	Chris Gallagher (BAC Appointee)
Aaron Singer (Chamber Appointee)	Vacant Seat (BAC Appointee)
Vacant Seat (Council Appointee)	

Jill Hoffman (City Council Liaison)*
Ray Withy (City Council Liaison)

*Member Absent

2. Public Comment on Items Not on Agenda

It was noted that the ferry meeting the previous night had a lot of support. Not many folks were in attendance from the opposing side. Seemed to be a lot of agreement that the ferry landing and on-shore improvements should go hand in hand.

3. Approval of Minutes from February 18, 2016

Martha requested that her last name be spelled correctly on the agenda. No corrections were noted on the minutes. Aaron made a motion to accept the minutes. Martha seconded. All were in favor. Motion passed.

4. Request for Donation to the Marin Economic Forum

Bruce reported he will be attending the Finance Committee to bring up this request and then from there it will go to the City Council.

5. Resignation of Christene Scarpino

Christene announced she would be resigning since she has been appointed to the Parks oversight committee and unfortunately she is not allowed to serve on 2 City committees at the same time. She said she enjoyed being on the committee. Bruce thanked her for her service.

6. Nominating: Vacant Seats (BAC Appointee, Council Appointee)

Lily will be scheduling a time for BAC members to interview candidates. Council will then approve nominations. The Chamber has appointed Christopher Holbrook to replace Cheryl Popp as their representative.

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7. Downtown Retail/Hospitality Marketing Strategy/Progress Report

Tom reported that he met with Oonagh from the Chamber and they agreed that he should make a presentation to the Chamber Board.

8. Council Liaison Updates

- a. **Bicycle Management Plan** – Ray reported that Chief Rohrbacher presented the first draft of the seasonal plan re: ferry loading and the ambassador program at the last City Council meeting. The Chief will also be coming to this committee to make a presentation in the future.

- b. **General Plan Update** – Ray reported they are trying to schedule a meeting of the task force to review the entire general plan and how they will handle the update. Ray would like to see of the official kick-off to the process be July 1st. Bruce expressed his support of economic element in the update.

9. BAC member Update

Tom reported his preparations for summer are in process. He still has concerns about the Seven Seas property and he is keeping his eye on that. He has heard that there will be an eating establishment and a local artist gallery in 2 of the 3 storefronts. Aaron did report that the artist gallery has joined the Chamber and they are sensitive to what the City and the community wants in those areas. Aaron volunteered to reach out to the owner and see if he might want to come to one of these meetings.

10. Future Agenda Items –

- 1) Chief Rohrbacher re: bicycles and ambassador program
- 2) Seven Seas Owner

11. Adjournment – 9:30 am.

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