

Business Advisory Committee Meeting
Thursday May 19, 2016
8:00 am
City Council Conference Room
City Hall at 420 Litho Street
Draft Minutes

1. Call to Order

Chair – Bruce Huff (BAC Appointee)	Tom Gangitano (Chamber Rep)
Martha Carvalho (Council Appointee)	Christopher Holbrook (Chamber Rep)
Chris Gallagher (BAC Appointee)	CJ Spady (BAC Appointee)
Aaron Singer (Chamber Appointee)	
Vacant (Council Appointee)	
Vacant (Council Appointee)	

Jill Hoffman (City Council Liaison)*
Ray Withy (City Council Liaison)
*Member Absent

City Staff in Attendance
Chief John Rohrbacher – Sausalito Police
Lt. Stacie Gregory
Melanie Purcell

2. Public Comment on Items Not on Agenda

The committee was informed that the Marin Economic Forum has selected a new CEO. His name is Jim Cordeiro. It was suggested to hopefully invite him to a future meeting.

3. Approval of Minutes from March 17, and special meeting on April 7, 2016

No corrections or changes were brought forward. Aaron made a motion to accept the minutes from March and April. Chris seconded. No discussion. All were in favor. Motion passed.

4. Review of Actions taken in Special Meeting April 7, 2016.

Bruce reviewed that the committee chose to nominate CJ Spady for the BAC position (pending Council approval) and made a recommendation that Mr. Hitchcock be considered as the City resident position and be interviewed by Council.

5. Status of Council confirmation of CJ Spady as BAC Appointee and Christopher Holbrook as Chamber Appointee

By the mere fact both of these individuals were present in the room was evidence that there appointments were approved. Bruce welcomed them both.

DRAFT

Business Advisory Committee Minutes

Date

Page

6. Update on bikes in Downtown Sausalito – Chief Rohrbacher

The Chief started by thanking the committee on inviting him and introducing Lt. Gregory. He gave a brief overview of the recent staffing changes at the dept. In regards to the bicycle issue. He acknowledged the situation has grown since he has arrived in the city which was not that long ago. Safety continues to be the #1 priority. The parking of the bikes has become a bigger issue than before. The Police Dept along with other City depts. are working closing on how to manage the congestion. This involves not only bikes, but cars, ferries, tour buses etc. The Chief reviewed the **Sausalito Plus** program that started last year and is already in place for this year. Lots of lesson learned last year that they are incorporating. They are currently charging a \$3.00 parking fee for the bikes which offsets their expenses and no one seems to mind. The police will be impounding bikes if they are illegally parked but they really do not want to do that if possible. It sets up another whole set of issues they prefer not to do such as where to store the bikes once they are impounded. There is a cost of \$100 if they need to impound the bike and \$25 fee to release it. The bike companies are responsible for telling customers about the parking policy and consequences. The Chief indicated they have a dedicated officer just working traffic in the City who is retired CHP and does not respond to the other calls. Just traffic related issues. He stressed it is important for businesses to not let folks park their bikes in front of their stores and inform them they might get a citation. Maybe offer validation if they park in the designated area. The Chief will be requesting from City Council an additional officer to support the traffic operation. Tom Gangitano made a motion that the committee support this request. Martha seconded. All were in favor. Motion passed.

Another focus this year is the queuing of the ferry. They are working with Golden Gate Ferry to relieve the congestion. The ferry District has added 4 boats a day on weekends and 2 more people dockside to help with loading and unloading.

7. Request for Donation to Marin Economic Forum

Bruce informed the committee that he presented this to the finance committee which denied the request. City Council did say the Marin Economic Forum is welcome to make a presentation and recommendation for a donation. Ray gave some insight as to why the request was not forwarded to the entire Council.

Ray informed the committee that at the next City Council meeting there were going to be specific items that were going to be flagged and reviewed by the Council in light of the budget and the BAC monies was among them thus this why this affects the donation to MEF. Other items he mentioned were the topic of the General Plan, staff positions, Hospitality committee monies. Ray encouraged members of the BAC to attend the May 24th Council meeting and address their concerns as it relates to this. Bruce also offered to draft a letter that would be presented to Council as part their package on behalf of the BAC. Martha, Aaron, Tom offered to meet on Friday May 20th to review before it went final. Aaron made a motion to authorize this sub-

DRAFT

Business Advisory Committee Minutes

Date

Page

committee to write the letter on behalf of the committee and forward it on. CJ seconded. All were in favor. Motion passed.

Bruce also made a motion to ask the City Council to invite the new CEO of MEF to present to City Council. CJ Seconded. All were in favor. Motion passed.

8. Downtown/Hospitality Marketing Strategy/Progress report

Tom mentioned he met with Hospitality committee. He has raised some monetary commitments from specific businesses. Things are continuing to move forward and he hoped this will be done by October and they can start running with it. They hope to go in front of City Council soon.

9. Status of Council Interviews of applicants to BAC (council Appointees) – Lily Whalen

Lily mentioned they are waiting for more applicants to apply. She will also provide the expiration dates of current committee members.

10. Council Update

In addition to what Ray provide earlier. He did mention there is no update with the ferry plan. They currently have some engineers reviewing the plans from the District and verifying all their #s etc.

11. BAC Members Report.

None

12. Future Agenda Items

Turney Street Dock Update

Additional Police Officers Update

Update on the Budget Process

Formula Retail – is there any update since the last time Danny Castro presented.

13. Misc.

Lily mentioned this would be her last meeting until she returns to work after the birth of her baby. Melanie will be supporting the committee. The committee wished Lily all good things.

14. Adjournment – 9:55 am.

DRAFT

Business Advisory Committee Minutes

Date

Page