

BUSINESS ADVISORY COMMITTEE MINUTES -- DRAFT

Thursday, March 18, 2010

8:30 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order 8:40 a.m. – All Present, Except As Noted

Jonathan Leone (City Council Rep)	Adam Krivatsy (City Resident)
Herb Weiner (City Council Rep)	Eckart Noack (City Resident)
Cheryl Popp (<i>Arrived at 9:00</i>)	Vacant (BAC Appointee)*
Joe Lemon (Chamber Rep)	Vacant (BAC Appointee)*
Jeff Scharosch (Chamber Rep)*	* = <i>Absent</i>

2. Public Comment on Items Not on Agenda – None

3. Approval of Minutes – Meeting of November 19, 2009—Approved, as submitted

4. City Council Direction Regarding Economic Development Activities

Cheryl Popp distributed a revised proposal from Robert Eyles, Ph.D. of the Marin Economic Forum and a revised Addendum. The BAC discussed the distributed materials with input from Administrative Services Director Charlie Francis. Direction was given to Cheryl Popp and Charlie Francis to refine the proposals by incorporating the concerns listed below and to report back at the next meeting.

- *Topic 1 should include notation that the Minnesota analysis will be used.*
- *Topic 3 should identify incentives or regulations to retain, expand, and locate marine industries in Sausalito.*
- *The interview component needs to be statistically valid and evaluate the desires of the various constituencies in Sausalito.*

5. BAC-Appointee Positions

Community Development Director Jeremy Graves reviewed City Council Resolution No. 5090 which restated the BAC members' selection procedure and terms of office. Following discussion and review of the BAC candidates' applications, Cheryl Popp moved and Joe Lemon seconded a motion to appoint Amy Clawson as a BAC-appointed member. In accordance with Resolution No. 5090, this term of office will be for two years, expiring on June 30, 2012. The BAC decided to interview the remaining BAC candidates at the next meeting.

6. BAC Suggestions for FY 2010-11 Prioritized Project List

CD Director Graves requested the BAC members to forward suggestions for the Prioritized Project List to staff by March 31st for review at the next BAC meeting.

7. BAC Meeting Calendar for 2010

The BAC approved the draft calendar for 2010 with meetings on third Thursdays, with the exception of the April meeting, which would be held on April 8th.

8. Communications

- a. Staff
- b. BAC Members – *Adam Krivatsy requested the BAC to identify additional meeting dates to compensate for the meetings which were not held since November.*

9. Agenda Topics for Next Meeting

10. Adjourn – 10:15 a.m.