



**SAUSALITO HOSPITALITY BUSINESS DEVELOPMENT COMMITTEE AGENDA
REGULAR MEETING
Thursday, April 15, 2010, 10 am
CITY HALL CONFERENCE ROOM, 420 LITHO STREET, SAUSALITO**

Note that the Hospitality Business Development Committee may, at its discretion, consider agenda items out of the order in which they are listed. The public may comment on any item on the agenda that has not previously been subject to public comment.

10 am COMMITTEE WILL CONVENE IN THE CONFERENCE ROOM

1. BUSINESS MEETING BEGINS

- a. Roll Call
- b. Approval of Agenda

2. Approval of February 2010 Minutes

3. SPECIAL PRESENTATIONS

- a. Promoting Sausalito on KRON-4 (KRON 4 Representative)

4. COMMUNICATIONS

NOTE: Members of the public are invited to address the Committee concerning topics that are not listed on the Agenda. The Committee reserves the right to limit the time devoted to this portion of the Agenda and to limit the duration of speakers' presentation to three minutes.

Public Communications: speakers limited to 3 minutes each

5. BUSINESS ITEMS

- a. Public Relations & Marketing Campaign (Cheryl Popp)
- b. Committee Recruitment (Mike Langford)
- c. Greetings from Sausalito Video (All)
- d. Downtown Restrooms (Mike Langford for Jonathon Goldman)
- e. Dine About Town (Jeff & Yoshi)
- f. FY 2011 Budget
- g. FY 2010 Projects
 - a. Website Optimization (Oonagh)
 - b. Advertising (Oonagh)
 - c. Press Release Distribution (Oonagh)
 - d. Annual Concierge Event (Doug & Oonagh)
 - e. Tree Lighting (Mike)
 - f. Buy Local Campaign (Oonagh)

6. FUTURE BUSINESS ITEMS

- a. To be discussed

7. ADJOURNMENT

INFORMATION FOR THE PUBLIC: Information regarding any item on this agenda may be obtained from the Administration Office at the City Hall or by calling. Mike Langford at 289-4126.

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, if you need special assistance to participate in this meeting, please contact Mike Langford at 289-4126. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADA Title II]