

BUSINESS ADVISORY COMMITTEE MINUTES -- DRAFT

Thursday, August 19, 2010

8:30 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order

Jonathan Leone (City Council Rep)*

Herb Weiner (City Council Rep)

Cheryl Popp (Chamber Rep)*

Joe Lemon (Chamber Rep)

Jeff Scharosch (Chamber Rep)

Adam Krivatsy (City Resident)

Eckart Noack (City Resident)*

Amy Clawson (BAC Appointee)*

Peter Van Meter (BAC Appointee)

* = *Absent*

2. Public Comment on Items Not on Agenda

3. Approval of Minutes – Meeting of July 15, 2010 – *Approved*

4. Review of Scope of Work for Preparation of Short Term Business Needs Study

Community Development Director Jeremy Graves reviewed the request of the Finance Committee of the City Council to revise the scope of work for the Short Term Business Needs Study as described in the BAC staff report. Following discussion, the BAC concluded that the scope of work should remain as presented. Councilmember Herb Weiner said he would bring the BAC's recommendations to the Finance Committee.

5. Status Report on “How To Start a Business” Brochure

Jeff Scharosch and Assistant Planner Alison Thornberry provided an update on the preparation of the brochure. CD Director Graves noted that the BAC would review the text of the brochure prior to publication. Peter Van Meter suggested the brochure materials should be designed to easily accommodate updates.

6. Review of Summary of Recommendations by Imagine Sausalito Action Committees

Mr. Van Meter reviewed the summary document. Michael Rex suggested a bullet should be added regarding the installation of a sidewalk bulb at the corner of Bridgeway and Princess Street. Adam Krivatsy suggested the BAC should recommend that the City Council and staff should move forward with the Summary's recommendations. By the consensus Mr. Van Meter was directed to make the noted changes for review at a special BAC meeting on September 2, 2010. The Action Committee chairs should be invited to the meeting to comment on the Summary.

7. Communications

a. Staff – *None*

b. BAC Members – *None*

8. Agenda Topics for Next Meeting – *Administrative Services Director Charlie Francis should be invited to review the latest sales tax revenue data.*

9. Adjourn – *9:50 a.m.*