



## MEMORANDUM

**DATE:** September 27, 2010  
**TO:** Housing Element Committee (HEC)  
**FROM:** Lilly Schinsing, Associate Planner   
**SUBJECT:** *Marinscope* Ad for Community Workshop

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### Discussion

Staff has contacted the *Marinscope* regarding the options for running an ad in the October 6 *Marinscope* edition. Staff provided the paper with the workshop flyer and was given the following information:

- A 3"x6" ad with the text and the City's logo (no other graphics) would cost \$396;
- A 3"x8" ad with the text and all graphics would cost \$528;
- An insert (which would be the flyer itself, printed by the City and inserted into each of the papers) would cost \$200.

In order for the ad/insert to be run in the October 6 *Marinscope* edition the order would need to be placed on September 28.

### Recommendation

Provide direction to Staff regarding running an ad in the *Marinscope*

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