

SAUSALITO RESIDENT ROUNDTABLE

July 11, 2005

ELIZABETH STORZ: I'd like to begin introduce myself. My name is Elizabeth Storz. I am the Assistant to the City Manager, Dana Whitson. I'll begin with some brief background on this Resident Roundtable and another Resident Roundtable, and the Business Visioning Process. Although the introduction will be brief, if you have any other questions about the Business Advisory Committee or the Business Visioning Process, I welcome your calls at City Hall.

Most of you have received emails from me and know my email address, and each one of you will receive a note from me in the next couple of days so you'll have my email in case you have lingering questions. This Resident Roundtable is one event in what will be a series of events under this rubric called the "Business Visioning Process."

The Sausalito has a Business Advisory Committee, which is appointed by the City Council. The committee has been in place for a number of years. The Business Advisory Committee was tasked with implementing a Business Visioning Process through a strategic planning session between the City of Sausalito and the Sausalito Chamber of Commerce.

Ultimately for the Business Advisory Committee to draft a report that will be presented to City Council in which the Business Advisory Committee will make specific recommendations for action steps regarding the future of business

in Sausalito – whether the business environment doesn't change, does change, and if so, how.

The expectation is that this report will be drafted and presented to City Council some time at the end of the calendar year 2005 or the beginning of calendar year 2006. That will not necessarily be the last word on any kinds of recommendations that the Business Advisory Committee makes, but it's one of the anchors in our timeline.

Now, the Business Visioning Process, as I mentioned, consists of a series of events. Beginning in 2004, and actually late 2003 and 2004, the city began exploring feedback; we're trying to gather feedback from various sectors of the community and also visitors to Sausalito to try to figure what people's opinions were. There have been polls and surveys from back in that time – in the 2003-2004 era. In addition, the Business Advisory Committee implemented so far two Business Summits – one in May 2004 and one in February 2005.

These summits consisted of representative folks from the business community in Sausalito who have already given their take on what's going on in Sausalito; what should happen and a variety of issues. What the Business Summit participants have said is not private; it will be integrated. In other words, all of you and all of Sausalito will have access to these opinions when we integrate it into a single report. A report from the February 2005 Business Summit has already been put together by a volunteer from Sausalito, Tom Skunda, whom many of you might know.

KARE Anderson, communication expert, Sausalitan, has graciously been willing to facilitate the Resident Roundtable sessions, and Barbara Galyen has graciously offered her services in recording, in expert fashion, the thoughts that come from the participants.

Now, what will come out of this meeting? You'll be asked a series of questions. We're digitally recording it so that a transcript can be developed for purposes of writing a report. The transcript is technically a public record. Anybody can ask for it. However, we're concerned with privacy and we're going to redact all names, except for those of the facilitators and staff. You will all get to see the transcript. From that transcript a summary report will be developed and drafted that will be reviewed by the Business Advisory Committee and all of you will have copies of the Business Advisory Committee's report.

The purpose of this Resident Roundtable is simple - to gather your opinions, your fresh thoughts, your reactions to a series of questions that KARE's going to ask you, so that's why there was no preparation kind of asked of you; there was no detail background documents given to you before the meeting. Our aim is to just see how you respond to a bunch of questions. So with that, I'm going to turn the floor over to KARE who will lead the show. So, thank you all for coming. There's a no-host bar here; there's some snacks, some desserts back there. And again, at the end of this whole thing, if you have any questions of me, I'll be happy to talk with you on the phone, or write me an email or whatever.

KARE ANDERSON: There's one more seat up here, and is that seat free right there?

MAN: Yes.

KARE ANDERSON: So, if someone would like to sit there, feel free. How many of you think some meetings go on too long?

WOMAN: Yoohoo!

KARE ANDERSON: And since I'm never running for office, the role I'm going to play tonight is point you out, so I'd like you to raise your hands first and be crisp and specific if you can and we're gonna cover as many points from different people on the different questions. So, that's the context in general. And, Barbara's graciously being the recorder on this, so we'll have two recorders.

The first thing I'd like you to think about and to hear from you with your raising your hand first is what are the specific things you like best about living in Sausalito? Thinking specifically about some attributes of the City; some things you like to do, and then we're gonna go through about four questions. So raising your hand first, what comes to mind for you? Yes.

MAN: Jazz by the Bay.

KARE ANDERSON: Jazz by the Bay; thank you. Okay. Yes.

MAN: The waterfront.

KARE ANDERSON: The waterfront. Anybody else?

MAN: The diversity of the people who live here and the fact that you can walk to an awful lot of stuff in town.

KARE ANDERSON: Diversity and you can walk a lot of places in town.

WOMAN: The mix of uses around town so that you can really do many of the things that you want to do right here.

KARE ANDERSON: Thanks for speaking up and thanks for being succinct. Some more people, please.

WOMAN: It's a small town.

KARE ANDERSON: It's a small town. Yes. Back there.

WOMAN: Fortunately, we don't have a McDonald's here --

KARE ANDERSON: Did you say fortunately or unfortunately?

WOMAN: No. Fortunately, we don't have a McDonald's. We only --

KARE ANDERSON: Fortunately, we don't have a McDonald's.

WOMAN: -- we have a Starbucks, but what's great about Sausalito is that we don't have mainstream; I don't know what you call those.

KARE ANDERSON: Mainstream chains? Franchises. Thank you..
There and then there and then there.

WOMAN: Close proximity to the City.

KARE ANDERSON: Close proximity to the City.

MAN: Relaxing atmosphere.

KARE ANDERSON: Relaxing atmosphere. What do you mean? Yes.

MAN: The volunteerism of the people here in Sausalito.

KARE ANDERSON: Yeah; you're a good example. Okay. A couple more and then we'll move on there and then there.

MAN: Working on wooden boats.

KARE ANDERSON: Working on wooden boats. Yes.

WOMAN: Cyclists.

KARE ANDERSON: Cycling, did you say?

WOMAN: Cyclists.

KARE ANDERSON: Thank you. Some others? Yes?

WOMAN: Visual beauty.

KARE ANDERSON: Visual beauty.

WOMAN: Reference for the -- reverence for the arts.

KARE ANDERSON: Reverence for the arts and reference to it too.

WOMAN: Yes.

KARE ANDERSON: Okay. A couple more.

WOMAN: The yachting community. Yachting.

KARE ANDERSON: And if I'm not looking your way, just speak up too.

The yachting community. Yes. Okay. Anything else here?

WOMAN: The walking scale.

KARE ANDERSON: The walking?

WOMAN: -- scale. [inaudible]

KARE ANDERSON: Scale. Yes. Yes. Yes.

WOMAN: I like the diversity of the different restaurants. You can go upscale or go get a pizza.

KARE ANDERSON: Diversity of the different restaurants. Upscale or get a pizza. Yes.

WOMAN: The history and the fact that you can just walk over the hill and be in the headlands.

KARE ANDERSON: History and that you can walk over the hill and be in the headlands.

MAN: The fact that we're not inundated with traffic on weekends downtown and not everywhere in town everyday.

KARE ANDERSON: You, but --

MAN: One more; residential privacy.

KARE ANDERSON: Residential privacy.

MAN: With respect to all the tourists and other activities going --

KARE ANDERSON: Building on the same.

MAN: Central privacy.

KARE ANDERSON: Central privacy. That's yours here and we have residential privacy. Anymore?

MAN: Sex in the City.

KARE ANDERSON: Let's get that one -- sex in the city. Yes. Did you pick that -- ?

WOMAN: It's a very safe city.

KARE ANDERSON: It's a very safe city.

WOMAN: You can walk anywhere at anytime.

KARE ANDERSON: Walk anywhere at anytime. In the back, in the orange.

WOMAN: It's a ferry stop.

KARE ANDERSON: It's a ferry stop. Yes.

MAN: The best thing about Sausalito is the sense of community.

KARE ANDERSON: The sense of community.

MAN: The best.

KARE ANDERSON: The best.

MAN: Proximity to metropolitan activities.

KARE ANDERSON: Proximity to metropolitan activities. In the back, and we'll take one more after that.

WOMAN: The tourists.

KARE ANDERSON: The tourists. Now -- Yes sir.

MAN: The tourists.

KARE ANDERSON: The tourists.

MAN: Put 'em down; it's the economy; that's part of our economy.

WOMAN: They're relaxed too when you walk with them. Yeah.

KARE ANDERSON: They're relaxed when you walk with them.

MAN: That's right.

KARE ANDERSON: Okay. Moving to another way. What are the things you'd like to see different here in Sausalito? What are the things you'd like to see

a change at? If you don't mind, pick one while I come back to you rather than doing a whole list of maybe five or so on, and let's hear from some of you.

MAN: More tie up space for visiting boats.

KARE ANDERSON: More tie up space for visiting boats. Yes. Here, and then here.

WOMAN: Better staffed police force.

KARE ANDERSON: Better staffed police force.

WOMAN: An expedited permitting process for renovation and remodeling.

AUDIENCE CLAPPING.

KARE ANDERSON: Expedited process for permitting. Okay, what else do we have? There and then there.

WOMAN: Care of the infrastructure.

KARE ANDERSON: Care of the infrastructure.

WOMAN: Maintenance - maintenance of the infrastructure.

KARE ANDERSON: Care of - maintenance of the infrastructure. Here and then here.

MAN: More rigorous parking control.

KARE ANDERSON: More rigorous, did you say?

MAN: Right.

KARE ANDERSON: Parking control.

AUDIENCE STARTS TALKING AMONGST THEMSELVES.

KARE ANDERSON: Excuse me. Excuse me just a moment. I think you brought up a good one.

WOMAN: I would like to see the divide between the people who live here and the people who visit here to drop away and like to see the town incorporate all people who appreciate it and want to spend some time here.

MAN: That's right.

KARE ANDERSON: In the back here.

WOMAN: Less expensive meters.

KARE ANDERSON: Could you say that again?

WOMAN: Less expensive meters.

KARE ANDERSON: Less expensive meters.

WOMAN: For parking.

KARE ANDERSON: For parking. Yeah. I figured for parking. Okay.

There and then there, and then there.

WOMAN: The local residential streets paved.

KARE ANDERSON: The local residential streets paved.

WOMAN: Better planning for the waterfront.

KARE ANDERSON: Better planning for the waterfront. Yes.

MAN: The complete lack of good public safety buildings.

KARE ANDERSON: The complete lack of good public safety buildings.

WOMAN: More buses through town.

KARE ANDERSON: More buses through town.

WOMAN: A transparent process for the undergrounding projects.

KARE ANDERSON: A transparent process for the undergrounding projects. Now pause if you would. And I'd like you to think about the different parts of town. If there's something specific that you'd like to see different in a certain part of town, and I'll go back to the _____ in a moment. Yes.

WOMAN: Where the -- where the buildings disappear on the water --

KARE ANDERSON: In the northern part of town? Southern end -- thank you.

WOMAN: Yeah. It's really unsafe with bicyclists -- both the tourists -- especially the ones coming from the City that are tourists are on the sidewalk, and it's really dangerous there and then also for the other cyclists that are tearing through town and you know and interacts with the cars.

KARE ANDERSON: So, for the cyclists especially in the south end of town, it's dangerous for the pedestrians, the tourists, the mix of bikes, cars, and walking there. And then sitting down first, and then standing up.

MAN: Revisit the marine ship plans and make some changes that could be used in a better way for everybody.

KARE ANDERSON: And there's some pictures up here of a larger area you can look at. And then standing.

MAN: I'd like to see a sign posted on the way in and out of town for bicyclists to ride single file.

WOMAN: Yeah.

AUDIENCE CLAPS AND AGREES

KARE ANDERSON: A sign for bicyclists to ride single file. In the bike area?

WOMAN: Yeah.

MAN: Single file. Specifically.

WOMAN: I'd like to see a sign saying "Sausalito."

KARE ANDERSON: Signs with Sausalito. Yes. Okay. Keep on going. Here, and then here and then here. And then there.

WOMAN: Coming down from Spencer into town, there needs to be signs that say "Slow" cause it's dangerous; very dangerous when people are bending out.

KARE ANDERSON: Coming down from Spencer, we need some signs that's says slow cause it gets so dangerous. And then over here and then here.

WOMAN: I'd like to see more building between Napa and Johnson --

KARE ANDERSON: Could you speak up just a little?

WOMAN: I'd like to see more building between Napa here and Johnson. I think it's kind of ugly because we have parking lots and nothing --

KARE ANDERSON: More building between Napa and Johnson. Do you have a kind of building in mind?

WOMAN: On a smaller scale, but not just parking lots. Right now, all you see are parking lots, and really [inaudible] cause they're ugly.

KARE ANDERSON: Small scale building, something better looking than parking lots; they're ugly. Okay.

WOMAN: Between here and Trieste

KARE ANDERSON: Here from the Cruising Club and Trieste.

WOMAN: Uh huh. Yeah.

KARE ANDERSON: Okay. Thank you.

WOMAN: So where do people park?

KARE ANDERSON: So where do people park?

WOMAN: I'd like to somehow see more incorporating of --

AUDIENCE TALKING AMONGST THEMSELVES

KARE ANDERSON: Just a moment please. Yes.

WOMAN: -- somehow more incorporating of the Marin City community into Sausalito.

KARE ANDERSON: More incorporation of the Marin City community into Sausalito as a whole.

MAN: I'd like to see a viable community center built here in town.

KARE ANDERSON: A viable community center built here in town. Do you picture certain places where it ought to be?

MAN: The waterfront is one area that I picture it.

KARE ANDERSON: Could you say that louder? I'm sorry.

MAN: The waterfront area where there's a building down here for sale that's being held, or some place - or by the Martin Luther King School where we have a structure available so forth right now that's used as an activity center.

KARE ANDERSON: By the MLK School. And I know many of you have been here for a long time that have different experiences here. For someone who's relatively recent, I think there's a huge divide between how much people know - been here for a while and people who haven't, so I've been hearing different comments, and I think some of the best ideas can come up from people who have not been in past battles. Yes.

MAN: You got [name omitted]'s suggestion about a sign for Sausalito?

KARE ANDERSON: Yes.

MAN: I'd like to see sign for Sausalito done by Jeff Leady.

KARE ANDERSON: Very specific. A sign for Sausalito done by Jeff Leady. Now explain who Jeff Leady is.

MAN: A local artist.

WOMAN: An artist that makes you laugh.

WOMAN: I'd like to see more stores that you could actually use, like even a bakery.

KARE ANDERSON: More stores that you can actually use, like even a bakery. Thank you. That's a great segway cause what we want to talk about; there's certain kinds of businesses that you really like having here and you use a

lot and businesses are missing such as the bakery that you'd like to see. Back there.

WOMAN: Drug store.

KARE ANDERSON: Say that again?

WOMAN: Drug store.

KARE ANDERSON: Drug store. That's what you were saying? Okay, raising your hand, if you don't mind. Here.

WOMAN: I'd kind of want to incorporate several other things that have been said, but I'd love to see a promenade from one end of the town to the other that people that come here to visit as well us locals can enjoy the waterfront from beginning to end.

ANOTHER WOMAN: I agree.

WOMAN: I mean, it's ridiculous the amount of space that has been used for storage and [inaudible] building that hasn't gone on for many, many years and it's just a beautiful, wonderful city.

KARE ANDERSON: Promenade. Now you opened up an interesting area. If you saw promenade, would you have walking, biking?

WOMAN: All of it.

KARE ANDERSON: Okay. Anybody else that has comments on that or something else? Yes.

WOMAN: I'd like to see the fishing pier brought back.

KARE ANDERSON: You'd like to see the fishing pier brought back. In the same place?

WOMAN: Yes.

KARE ANDERSON: Okay.

MAN: Fish - fish off the boat.

KARE ANDERSON: Fish off the boat?

MAN: Buying fish off the boat.

KARE ANDERSON: Buying fish off the boat.. Being able to buy fish off the boat.

WOMAN: I want a swimming pool.

KARE ANDERSON: Swimming pool? Swimming pool can be a part of the rec center. Okay. Yes.

WOMAN: Better natural food stores and natural pharmacies.

KARE ANDERSON: Better natural food stores. Natural pharmacy, did you say? So what businesses now are businesses are used here and you really like and you buy here rather than going elsewhere? Could you just raise your hand please to let me catch it? Yes.

WOMAN: Hardware.

KARE ANDERSON: Hardware.

AUDIENCE: Yes. Clapping.

KARE ANDERSON: Okay what other ones? Yes.

WOMAN: Automotive services.

KARE ANDERSON: Automotive services.

WOMAN: Bank. The bank, cleaners.

KARE ANDERSON: What?

WOMAN: Bank, cleaners.

KARE ANDERSON: Cleaners.

MAN: Shoe repair.

KARE ANDERSON: Shoe repair.

WOMAN: Grocery stores.

KARE ANDERSON: Grocery stores. Plural.

MAN: Molly Stones.

KARE ANDERSON: Molly Stones. Where you do go?

MAN: Yes, I do.

MAN: All of the restaurants.

KARE ANDERSON: See, I'm actually thinking- what are the businesses you do frequent a lot, so this is helpful.

WOMAN: Health food store.

KARE ANDERSON: Health food store. All the restaurants.

WOMAN: Cafés.

KARE ANDERSON: In the back over here.

WOMAN: Gift store.

KARE ANDERSON: Gift store. And then somebody over here; I saw a hand.

WOMAN: Cafés.

KARE ANDERSON: There's two of you. What?

WOMAN: Cafés.

KARE ANDERSON: Cafés. Is that what you said?

WOMAN: All of those. I've lived here for 20 years and --

KARE ANDERSON: Say that again?

WOMAN: I've lived here for 20 plus years.

KARE ANDERSON: You've lived here 20 plus years.

WOMAN: The one thing I wanted to comment about was the drug store and I live right downtown, and I personally watched that wonderful drug store die.

KARE ANDERSON: Fred's Drug Store.

WOMAN: Yeah. And part of that is that we have to make a commitment. Cause we say yeah, we want all these things; we have to shop at them. Like the Farmers' Market. And support them.

KARE ANDERSON: Like the Farmers' Market and support them. Thank you. So, now I want to hear, okay, what other businesses -- just a few more -- are there things -- there are other organizations you use a lot that aren't necessarily businesses too?

WOMAN: The Woman's Club.

KARE ANDERSON: The Woman's Club.

WOMAN: Library.

ANOTHER MAN & WOMAN: [Chiming in] – library.

KARE ANDERSON: In the very back there, sir, I'm sorry.

MAN: The boat building school; classes.

KARE ANDERSON: Say that --- the boat building school and the classes?

WOMAN: Kinko's.

KARE ANDERSON: Kinko's.

MAN: Just boat support services generally.

KARE ANDERSON: Boat support service generally, okay.

WOMAN: Joanne's Print Shop.

KARE ANDERSON: Joanne's Print Shop there?

WOMAN: I like being able to go to the movies.

KARE ANDERSON: Being able to go to the movies, right here in town.

Now just pause for a moment; I want to shift the gears. I want you again to go back and think about certain parts of town whether it's residential or business. Are there other scenarios you picture about how you'd like to see them changed or why you like them the way they are now. And you can elaborate on things that have been said in the past, such as the promenade, such as the pier, and so on. There.

WOMAN: Yeah. I've lived in this town – I'm a visual artist and I've lived in this town for over 30 years, and I'm able to stay here because I can afford my rent and my studio and I live at Gallalee Harbor, and I'd like to be able to see that continue for artists to be able to afford to stay here and have their studios

here. And artists, in general, can't really pay market value, so if people have ideas for the Marinship as to bringing in more businesses or more office buildings, they should to consider keeping an artist and be able to – the artist can be able to stay here because it's really valuable; we're all really valuable to the community.

KARE ANDERSON: So, if there was a change in the Marinship or anywhere else, you want to make sure it doesn't squeeze out the artists who may not be able to afford --

WOMAN: The artists and the boat builders.

KARE ANDERSON: -- and the boat builders to afford affordable rents. Here.

MAN: Yeah. I'd like to see – I would like to see a performing art center or a visual art center. Something – we have a lot of artists here, but we have no place for them to display or perform their works in this part of the county, which is the center -- supposed to be the center of the artist community in Marin County, and we have no place for them to perform or display their works, and why not here in the [inaudible] in the artist community?.

KARE ANDERSON: Here and then here, and then here.

MAN: Only thing else, combining the arts center with the community center.

KARE ANDERSON: I think he might've said that to remind –

MAN: Yeah.

KARE ANDERSON: Combining the art and community center.

MAN: Yeah. Where there's workshops to learn and those artists can also show their work and teach and make the community [inaudible].

KARE ANDERSON: And have it visible to the community and to visitors so people are aware. One of the things that was brought up last time [at the June 23 Resident Roundtable] is that there's a lot here but it's not easily identifiable or found by people here. So, it's not just that it exists, but the signage for it needs to exist. Here and then here, and then here.

WOMAN: I hope that the town can maintain the pathways; the public pathways through the town not only on the waterfront, but all through the hills and they're beautiful and charming, and I think they're a very rich part of Sausalito.

KARE ANDERSON: And when you say pathways, you talking about the steps as well or paths?

WOMAN: I'm talking about the stairways, the stone stairways throughout.

KARE ANDERSON: Thank you. Someone back here and then here.

WOMAN: I thought as a whimsical idea that it'd be kind of nice to see something commercial up at Spencer/Montemar, where everyone drops - where the bus drops off - some kind of shelter or cause it's also a nice walk down, so if [inaudible].

KARE ANDERSON: So the option to stop at Spencer – the gateway after they see the --.

WOMAN: [inaudible]

KARE ANDERSON: Thank you. And then here.

MAN: I think there should be more opportunities for both residents and visitors to get down to the water. We don't really have that many opportunities like this to be on the water's edge. If there's a new performing arts center or gallery of local artists, maybe it could be along the water rather than just have commercial uses. So, some of the water uses could be enjoyed by the citizens rather than just business people. If there's a pool and rec center, that might be perfect and I'm okay(?), but I think for truly public spaces, it might be nice to enjoy our waterfront.

KARE ANDERSON: And that could be a network – and again, since it's geographically close, it makes it quite feasible. So, other uses that you'd see.

WOMAN: I'd like to see business uses that are in the Marinship; specifically, marble works, welding works, all kinds of services be promoted so the residents know about them and so they can use them.

KARE ANDERSON: Thank you.

MAN: At one point, a water taxi was proposed for the waterfront, and I'd like to see if we can push for that water taxi if it's possible. So people – they can take – you know – waterfront back and forth.

KARE ANDERSON: Say that again? The last part.

MAN: They can take the water taxi from one side of Sausalito to the other side of Sausalito.

KARE ANDERSON: Thank you.

MAN: This might be kind of up in the air, but I'd to see some type of effort made to make this more a family friendly town --

KARE ANDERSON: Family friendly town?

MAN: -- so families don't move out when kids reach school age.

KARE ANDERSON: Families don't move out when kids reach school age. Yes.

WOMAN: Schools! Our schools - we need better schools. Then they'll stay, yeah.

WOMAN: Can't hear back here.

MAN: [inaudible] They don't want to hear that.

KARE ANDERSON: I'll repeat it sometimes as we go along.

WOMAN: That is a first.

KARE ANDERSON: Actually, this room does absorb a lot, so it's hard to tell.

WOMAN: Yeah, it's good when you repeat it.

KARE ANDERSON: There are different sectors in this town and when you think about the different sectors and extending the usage they have - several of you brought up comments in terms of the sectors, but think again about tourism, think about more uses of this city that are possible for residents. Think

about people of different ages and the things that they might want that you have alluded to. Think about a time where in the budget in the city was in a crunch for several years from the federal government on down and the choices about prioritizing. Are there suggestions you have about certain usages, certain services by people, by the demographic, or their age? Does anything occur to you that is another vision you see? Then here and then here.

MAN: I would like to see a center – a community center – where elderly people go play whatever and play cards or whatever and there’s also a daycare, so that they can meet and to reach every group – age group and doing different activities - creativity.

KARE ANDERSON: So we have a lot of ideas for a community center and that will be organized by that list too, so thanks for adding to it. And for people – is anybody I haven’t heard from at all yet? I want to give you the chance to speak up. Are there people here that wanna say something who haven’t yet spoken up. Just let me see for a moment. Okay. You’re pointing at who?

MAN: Behind you. Behind you.

KARE ANDERSON: Who’re you --

WOMAN: Oh no; she knows.

KARE ANDERSON: I know; I know. Yes.

ANOTHER WOMAN: I think there needs to be more signage in this town regarding public restrooms. I see people all day long who come into my

office and ask me where they can use the bathroom. And there's not even a sign that points somebody to city hall that they can go use the restroom there, or that there's a - or that there's a - where the bathroom is in [inaudible] Park. There are things that - little things that this town could be doing that would help make things easier as far as signage is concerned.

KARE ANDERSON: Signage especially for the restrooms.

WOMAN: For restrooms; public restrooms.

KARE ANDERSON: For the restrooms - where they are. Dunphy Park, City Hall, third places.

WOMAN: The downtown restroom

ANOTHER WOMAN: That's obvious. That one is clearly marked.

KARE ANDERSON: Well, actually for people staffed at the Ice House, it hasn't been that obvious for some people. So, it is for us. Yes.

WOMAN: I just want to expand on the public restroom thing and say never mind the signs, we need more restrooms.

KARE ANDERSON: We not only need signs, we need the restrooms. Okay.

WOMAN: Everyone's talking about a community center. We've had a committee that's worked for four years on a community center.

KARE ANDERSON: Um huh.

WOMAN: Incorporating all the things that people have talked about - so that is being done.

KARE ANDERSON: Yes. I guess we can acknowledge a lot of this has been done at some point. And the choice maybe the prioritization, and let me suggest this as an aside, that there's a lot people been highly active and turn out a lot and have put in a lot of time and caring, and one of the things this committee is exploring is having an opinion poll which would include some priority choices so you see a wider number of people giving some input and saying these are the choices that matter most to me, then seeing those, seeing what scenarios might be painted out them and inviting people on a project basis to be more deeply involved in some of those since a lot of you worked for many years on many of these and I'm not pretending to think that you haven't.

WOMAN: No. No. It's just people don't know that.

KARE ANDERSON: Yes. I agree. In the very back.

MAN: Yes. I don't know, I just got here, so I don't know if anybody's mentioned signage with respect to the crosswalks.

KARE ANDERSON: Not that one, no.

MAN: I live in downtown, my girlfriend and I, and there's a lot of - I've almost been hit countless numbers of times, I can't even count, and I see people approaching the crosswalks at too fast a speed. I talked to one of the policeman some time ago and he mentioned something about being able to put a lighting on the crosswalks, so when somebody's about to cross the walk, the lights on the street will light up indicating that somebody is walking. So, I see a lot of elderly people, especially tourists, that almost get hit, so I think it's very important.

KARE ANDERSON: To make the sidewalks – the crosswalks more obvious and more reinforced and more care for the people that cross.

MAN: There used to be – there used to be a sign they used to put up, but they took it down, so --.

KARE ANDERSON: A sign that did what? I'm sorry.

MAN: There was a sign in the middle of the street that said this is a crosswalk.

KARE ANDERSON: Yes.

MAN: I don't know where it went.

KARE ANDERSON: The one that stood in the street.

MAN: Yes.

WOMAN: Somebody knocked it down.

KARE ANDERSON: Yeah. Then here and then here.

WOMAN: Yeah. And to follow up on that, I think they also need to crack down on bicyclists.. Because a lot of times, I'll stop --

KARE ANDERSON: Crack down on bicyclists cause they zip by.

WOMAN: They – they keep going.

KARE ANDERSON: Yes.

WOMAN: Yeah. I mean the cars will stop at the crosswalks, but then, I mean the bikes just go right through.

KARE ANDERSON: So to crack down on the bikes that speed through the stops and the crosswalks --

WOMAN: The ones with the helmets; the racing outfits on.

AUDIENCE LAUGHS.

KARE ANDERSON: Would you please repeat that please?

AUDIENCE: All of them.

WOMAN: Not the tourists, but the Blazing Saddle riders.

MAN: I wanted to respond to your comment about soliciting input from other people who may not have been able to attend our meeting tonight, and one thing that occurs to me is with our rather lengthy list is that we have created a paralysis of sorts by creating this huge list of all these things we want and made the comment about all the people who have worked so terribly hard to try to implement many of these plans. Perhaps the reason why we haven't been able to is simply because we've tried so hard to get *everybody's* opinion. We're hardly going to get consensus on all of it.

KARE ANDERSON: I doubt that you'll ever get consensus on everything in this town, you're right, but if you don't start with a wide funnel it's not entirely going to go down --

MAN: But should we continue to solicit the input from people we probably invited to come to this very meeting tonight.

KARE ANDERSON: Should you continue to solicit it?

MAN: The specific --

WOMAN: He said outside of this meeting.

MAN: The specific opinions of those who weren't able to attend: tonight and other meetings in the past.

KARE ANDERSON: Well, in my role here as a facilitator, it's not my role to have an opinion. I do.

MAN: I'm not asking - I'm not asking you.

KARE ANDERSON: Yes. But it's on the record. Yes.

MAN: Thank you.

KARE ANDERSON: Yes.

WOMAN: I think a lot of this comes down to . . . I can remember when we had a newspaper that kept people much better informed of things that were going on. If you wrote a letter to the editor you can be reasonably sure it was going to be published. Sometimes there were five pages of letters, but you knew a lot more about what was going on in town and it seems to me that week by week our paper just shrunk in the Sausalito coverage as it's expanded into other communities

MAN: You hear that [woman's name]?

[Laughter and inaudible talk among audience]

MAN: A reasonable process.

[More inaudible discussion]

KARE ANDERSON: Here and then here, here, here and there.

WOMAN: If we could increase the wattage on the street lighting downtown --

KARE ANDERSON: Increase the wattage in the street lighting downtown.

WOMAN: Then I probably won't kill someone next winter when I'm getting off the ferry boat trying to drive home.

KARE ANDERSON: Especially getting off the ferry boat at night.

WOMAN: I see flashing lights and the flashing cutting off the headlights of the cars coming the opposite direction. That's scary.

MAN: That's true.

KARE ANDERSON: Thank you.

WOMAN: The lights are so dim, you can't actually see figures.

KARE ANDERSON: Yes.

MAN: I'd like to respectfully disagree with the idea that this is wasted time because we paralyze ourselves. I think we are going to end up with a host of good ideas and whoever makes decisions is going to pick the ideas that are applicable and practical, so let's trust the people who will use these ideas.

KARE ANDERSON: Or participate and use them in a panel. 'Cause building a scenario means you painted a picture. You've been creating different things as scenarios and to the degree there is one that matters to you, you may want to step in and support it going further. There.

MAN: But after we make an agreement of what it is, I think we really need to market this town with a theme – a centralized theme cause we have to

know who we are ourselves in order to get our message across to others that we want to participate in the town and do things to make it a viable community.

KARE ANDERSON: To market certain themes that we feel are --

MAN: -- very important. So, we'd have to --our next step -- think about an extra step on how we would market ourselves to the world at large.

KARE ANDERSON: Well, we have at least one person from the [Business Advisory] committee in this room which makes it a huge benefit. And that is part of building scenarios and, you're right, to make it come alive as a picture that might pull people in and say "I support that and I'll help make it happen." And I know I'm hearing from several people who've been attempting to do that for a long time. There was a person here and then here.

MAN: I would like to throw out a little challenge to the people here and it's not in any way to minimize their contribution. Some of the things that have been put on the board (a) fall a little short of the visioning process. Okay. Good ideas. And, (b) someone has to think where's the money gonna come from to do this. The person who made the point about the newspaper, I mean, I feel the same way, the paper's become [inaudible], but we can't change that unless you buy the newspaper or start another one up yourself. There's nothing -- I don't see us doing -- somebody owns that paper and he or she will write what they want to write. So, there has to be some money to put up for these ideas.

KARE ANDERSON: There has to be some money put up for these ideas. And, remember, this is being recorded two ways and you are getting a summary

back, and there is a committee that's committed to taking this process forward including that comment. .

WOMAN: Here.

KARE ANDERSON: Thank you.

MAN: I was going to build on what [another participant] said, is that we could be and should be a destination for voyagers of people that are voyaging around the world in their yachts. And all's they have to do is let 'em know that they're welcome here and welcome them and they will come.

MAN: Where do they going to tie up?

AUDIENCE chimes in: Yeah. Where do they tie up?

KARE ANDERSON: So going back to the scenario where do they tie up? See for different scenarios you think what are the mix of things that would be needed? There and then there.

WOMAN: Can you repeat the question again because I kind of lost what the question was.

KARE ANDERSON: I can't imagine why. I was asking them to think about different parts of town and things that they would like to see happen there that aren't yet there, or if they are there, things that they can build up more. Again, it's elevating things from the specifics because you've been very good about coming up with specifics and say okay that's something that I would value, I need, and I think the town - it makes the town more vital. I think it's

appropriate timing to bring it up. And, excuse me, I just lost it on the sequence, so I'm gonna go here, then here, then there.

MAN: I would just like to observe that while we make these recommendations that we consider all of them in a cost benefit type of consideration.

KARE ANDERSON: Consider all of 'em in a cost benefit type consideration.

MAN: How much does it cost? I'd like to have a new Ferrari, but I haven't bought one yet.

KARE ANDERSON: And, of course, in scenarios, it depends on what you build up, who's paying for it and what and how it's done.

WOMAN: There's another harbor. I don't know if it's Sausalito or - it's kind of near the Seal Club Hospital. Who owns that?

KARE ANDERSON: Marine Mammal?

MAN: No.

WOMAN: There's boats out there.

SEVERAL MEN: Presidio Yacht Club.

WOMAN: Okay. Can that be developed?

MAN: Presidio Yacht Club.

KARE ANDERSON: You talking about the National Park area? The Golden Gate National Recreation area? There are two areas that have --

MAN: Fort Mason.

MAN: Right underneath the bridge.

WOMAN: Yeah.

ANOTHER WOMAN: That's Fort Mason.

KARE ANDERSON: So that is public plan.

WOMAN: Okay, it's a public plan.

KARE ANDERSON: Yes. Now I'm now going to go here and then here
and then here.

WOMAN: I'd like to echo what the gentleman said about a sailing
destination.

KARE ANDERSON: Sailing destination?

WOMAN: That would be world class --.

KARE ANDERSON: That would be world class.

WOMAN: -- which I think is a fabulous idea. But, since this is a visioning
process, let's think about all of this being world class like Venice having a
promenade that went down here with cafés and boutiques that were higher end,
then the T-shirt shops that are everywhere in town, and it really could be a world
class city. It could be a Venice, California.

KARE ANDERSON: And now I'm going to go back --

WOMAN: Well, I just want to make sure we have on the sheets of paper
here that we want to preserve the marine industries. That's a real consideration
of mine.

KARE ANDERSON: We want to preserve the marine industries here.

WOMAN: And build on them

KARE ANDERSON: And build on them.

WOMAN: And that goes hand in hand with the destination of yachts, but it's more than that. There's major marine industry here and hauling out boats and that sort of thing, and I want to see that preserved.

KARE ANDERSON: So the whole marine industry, not just the yachting part of it and to build on what we have here --

WOMAN: Right. Yes.

KARE ANDERSON: -- as a destination. Okay. There, sir.

MAN: The marine industry - the marine industry brings in tremendous amount of money into whatever town you're in - Tiburon, Sausalito - all the yachters. All these people spend money.

KARE ANDERSON: Is there anything else you would like to see here that would support that?

MAN: I'm going to keep my mouth shut.

LAUGHTER

WOMAN: How unusual for us.

WOMAN: I mean since a lot of the people that live in Tiburon and Belvedere also have their businesses here, and we don't really go there as often - but you know they come here. Can there be a joint newspaper or maybe some kind of a joint marina thing? You know, like everyone there knows about the yacht club.

KARE ANDERSON: So, some joint activity thing such as a joint newspaper or the marina promotion between Tiburon and Sausalito.

WOMAN: Tiburon, Belvedere – Belvedere really considers themselves separate from Tiburon.

KARE ANDERSON: What’s the last sentence you said there – really?

WOMAN: Belvedere really considers itself separate from Tiburon. Anyone that lives on it says those are the three [inaudible].

KARE ANDERSON: The gentleman who’s [inaudible].

MAN: Me?

KARE ANDERSON: Yes.

MAN: Tiburon and Belvedere have a superb paper and that’s like six times thicker than the paper here. And it’s right up on everything.

WOMAN: Well, what if we have like a joint -- I mean, it’s an idea.

MAN: And it’s put out by the same printer.

KARE ANDERSON: Yes. And I think he was following up in support of it. Sometimes when I don’t see it, it’s probably the Post, so.

WOMAN: I don’t know if this has been mentioned, but since we’re talking about visioning and the waterfront aesthetics, we’ve got this antiquated sewage treatment plant on the --

KARE ANDERSON: South end of town.

MAN: Antiquated? It’s 1.8 million dollars.

WOMAN: -- and it really doesn’t – it smells because --

KARE ANDERSON: The sewage plant?

WOMAN: -- it's antiquated and it could be shut down, so --.

KARE ANDERSON: It could be shut down?

LAUGHTHER

KARE ANDERSON: I'm sorry. What?

WOMAN: Excuse me! Excuse me! Excuse me, but there is -- there is adequate sewage servicing. I've talked to the guy who researched this and he's -- he's been looking at a lawsuit cause it's antiquated; it's over there -- from what I've read --

KARE ANDERSON: It's antiquated and we have adequate without it? Is there any comments of other people who might know about that?

LAUGHTER

KARE ANDERSON: Yes?

WOMAN: Well, I don't think this is the place to get into a lot of details, but the closest other processing plant is in Mill Valley, and if the unincorporated parts in the Mill Valley strips influence annex, they will have no more capacity.

KARE ANDERSON: Thank you. Do you have any comments?

MAN: The system is *not* antiquated. I'm with the Board of Directors. We're in the process of spending over \$600,000 to cure the odor problem right now.

KARE ANDERSON: Thank you. I'm glad that you came.

MAN: It is NOT an antiquated system.

KARE ANDERSON: It's not an antiquated system.

MAN: It is NOT an antiquated system.

KARE ANDERSON: It is not. Thank you.

WOMAN: I've read differently.

KARE ANDERSON: So, this will be a future scenario.

LAUGHTER

WOMAN: I think it's important to find a happy medium in the community with - finishing off the deep water channel and opening it up to the possibility of being an international forum(?). But also --

KARE ANDERSON: Deepening the channels, so it's widening the possibility the kinds of boats here.

WOMAN: You can get deeper boats --

KARE ANDERSON: Deeper boats.

WOMAN: -- deeper channels - so you can have something like the America's Cup, but I think you'll also have to find a happy medium so you're not turning it into a Marina del Ray and its awful community Marina del Ray is.

KARE ANDERSON: Thank you.

MAN: Just some thoughts about visioning. I'd just like to -- after listening for a while. You know, visioning is about what you want, not necessarily having time for being too pragmatic cause if you don't start talking about it, it never happens. And when I hear about people talking about Sausalito and what it could be, what it really could be, I try to think of towns that have

gone through similar experiences we're going through right now. We have a town that has a potential to be greater than it is today and it's not living up to that potential. And, I grew up in the northeast and when I was a kid, all those towns - Mystic Seaport was a slum. And all those towns are towns where people want to go to, and they found a way to share all the dreams of their communities and put it together and now those are towns that have prospered; people go to 'em, people enjoy, and now when I hear people come back they say, "You know, I was just at this great town, and I can remember the town as a kid going you know, it was an old mill town and there was nothing there." And they revitalized it, and they revitalized it cause they had vision, and they listened to everybody. And so when we sit here and say we can't do that or we shouldn't or we have talked about this before, and I've heard these kind of like background dialogues; I have to say, "No, that's not true because I know places that maybe felt the same way, and yet they persevered, and they did it by working together. So, when we're talking about all these ideas, I wouldn't want us to limit anything because of money because of this because of that. Because unless we start really saying what is it that we really want to share and bring up to the forefront, we will never achieve it, and this is too beautiful of a place not to raise it to the level it should be living at today. Anyway, that's my three cents.

KARE ANDERSON: As an aside, in my other life, I consult with people like this, and I've started keeping a list of some of the places where they track small towns doing interesting inventive things. And if you send me an email, I'd

be glad to send you a list of some of the ones that I've been following that have been going through the kind of evolutions he's been talking about cause it's always good to hear what other people have tried and their reactions to it and, cause then you get clear about your own feelings. So, it's my first name and it's Kare@sayitbetter.com and I'll just -- say Sausalito residents form and I'll send it to you. So, going back to this part now, I'd like to pick up on it and I have two more areas before the half hour when we're done. Sir.

MAN: I've sat through a number of these over the years. I've sat through the Marinship plan when we first were writing it, and we started out with a lot of enthusiasm about what can happen down there. I sat through and helped lead the downtown master plan that tried to get a plaza downtown and a municipal pier.

KARE ANDERSON: Okay.

MAN: And you know, we lose some, we win some, and we ended up with a wonderful park here that started with a vision from [name omitted] and people pulled together and made it happen. But many times we started out trying to accomplish something together as a community and having succeeded. And I have to tell you it gets discouraging because --

KARE ANDERSON: Yes.

MAN: -- we're too afraid of what -- of change -- to take that risk and there isn't the leadership to really have the courage to pursue it and stay with it until

we can accomplish it. It's a very contentious community and it's full of bright people that are very --

KARE ANDERSON: And so, what I'm now going to do is I would like us to go back to being brief. And I understand a lot of you have brought up stuff like that and so to the degree we can have visioning and come up with scenarios and you stay with it maybe there'll be a change.

MAN: Well the vision I'd like to suggest with you more than anything --

KARE ANDERSON: Yes.

MAN: -- is courage. That change if it's well guided and thoughtful can be positive cause without that it's just a bunch of talk.

KARE ANDERSON: Um huh. And from someone from a [inaudible] background, it's not just the courage, it's a process where people think it's worthwhile to participate because they see where their information's going.

WOMAN: And it's leadership.

MAN: And leadership.

KARE ANDERSON: And leadership. So, if you have ideas about the process to make it more specific and accountable with the courage and the leadership, that's also preferred to bring up here. There were two back here and then there. There were two. Someone - yes.

WOMAN: Yeah. I'd like to briefly offer a counterpoint to that philosophy or that confusion --

KARE ANDERSON: Sure.

WOMAN: -- and one is that I'd like to see us and we have in the past had the courage – as a community – to say there are changes that we don't want, and then we have the courage to say no to. There are changes as a community I feel that we have embraced incremental small changes with open arms such as that park that's open to the people in the community. But, the grand schemes have – in the past – the community has had the courage to say we like it the way it is or the way it might be incrementally, and I think that's a good thing.

KARE ANDERSON: Thank you. Then here, and then here and then here.

MAN: Two points. First of all, anything's going to take time to do and time – we have to have patience and plan and act and not lose sight of your vision and that's why I think we do need a strong vision to what we want to have.

KARE ANDERSON: And leadership and courage.

MAN: And leadership, but we do need a strong vision. And, sometimes we have to shake off some of the preconceived notions we have and accept things that will change cause we have to leave a legacy.

KARE ANDERSON: Leave a legacy. Okay. There and then here.

WOMAN: As far an idea of visioning, if, you know, if as long as we put effort or money behind it, like for the MLK – whatever they're building in the stadium – field house – one person donated a car – selling 650 raffle tickets, \$65,000 was raised that way for one car that cost \$48,000 that you know no one

would ever donate. So, I mean, you know, if you can come up with an inventive way to finance whatever vision that might be helpful too.

KARE ANDERSON: An inventive way to finance a vision when you have it so it moves along. Keep the momentum going. Here and then here.

WOMAN: Some of the things that have said that we would like to have – like some of the things in the downtown area – like pharmacy, bakery and so on, and so on – and we used to have those things years and years ago, but what happens is it slowly changes and you don't even know what's really happening until all at once you realize I miss this; I miss that, and we've lived here forever, but people will say, "Well how did you – how could you let that happen?"

KARE ANDERSON: Cause things happen slowly.

WOMAN: It happens slowly, yeah.

KARE ANDERSON: And people that remember the past hard.

WOMAN: Um huh.

KARE ANDERSON: So back here and then – yes.

WOMAN: There's a lot of talk about what do we want to be and what kind of people we want to attract here. Obviously, one category is tourists; the other is small businesses. I think I've seen a lot of vacant commercial real estate offices and small businesses. Do we want to attract more small businesses, like start-up companies, software companies, technology, recording industry was here for a while, into some of these properties cause it's going to add to the tax base and the revenues to do some of these other things we're talking about.

KARE ANDERSON: Um huh.

WOMAN: So, I'm saying I think we should maybe think about what we want to be to that – for the business community --

KARE ANDERSON: To attract new business.

WOMAN: -- not in downtown – you're talking about areas; there's a lot of that mid to –

KARE ANDERSON: Areas that are non-downtown.

WOMAN: -- a lot of vacant property for commercial – small commercial business, such as – like a software company. So, do we --

KARE ANDERSON: Such as a software company. Or, have a screening process about the kinds of things you most --

WOMAN: We attract them and then we somehow – well, some of them grow and then have to have a bigger places -- build elsewhere, but I think we also may do some things that don't keep them here by -- cause of other things we do – we don't attract someone, we don't retain them.

KARE ANDERSON: Thank you. Sir.

MAN: I believe that we could accomplish that if our activity areas would be more together; more imagable. There would be a place to go to other than here and there; a shop here and an [inaudible] there --

KARE ANDERSON: More destination oriented within the –

MAN: -- more destination orient; more personality to them –

KARE ANDERSON: More personality.

MAN: -- something that people will talk about; they want to visit or be part of --our village has a prestige and a reputation.

KARE ANDERSON: As a village [inaudible]

MAN: How about a Village Faire?

KARE ANDERSON: Okay.

WOMAN: Gabrielson Park, Dunphey Park, and Marinship Park were all visions of the community. There was no money. In one way or another, the Rotary Club, Chamber of Commerce, private citizens; everybody got together and [name omitted] those parks happened.

KARE ANDERSON: Yes.

WOMAN: So, once you've got a clear definition of what it is you want, and it's carefully spelled out, and not just sort of a generalization, the money will come.

KARE ANDERSON: Once you have a clear definition of what you want, then it can happen.

WOMAN: Yes. So frightened by not having any money.

KARE ANDERSON: Frightened by not - so don't be frighten by not having any money; come up with - and several of you said this, come up with something so clear that it is compelling and pull support. Yes. Hi.

WOMAN: Yes and to go along with that, I just want to say there's this organization called "The Richardson Bay Maritime Association" which has got a pretty clear vision of what could be here in Sausalito to honor our maritime

heritage. And we're gonna be working with the city to produce a series of workshops and we'll be bringing speakers from Mystic Seaport and Center for the Wooden Boats, Port Townsend, and we'll invite people to come and listen to their speaking and hear what they've done, and how they done it, and answer questions about how this can happen and how it could be done.

KARE ANDERSON: So, one of the things – remembering last time, you might be interested in knowing are easier ways to get the word out for people who are interested so they'd know to come.

WOMAN: Okay, what?

KARE ANDERSON: How will people hear?

LAUGHTER

KARE ANDERSON: Okay. Anybody else?

WOMAN: I would like to see an art school that would attract people from all over [inaudible].

KARE ANDERSON: An art school established here that would attract people who want to go to art school.

WOMAN: And it's different grades, it's not just --

KARE ANDERSON: Different grade; different kinds of art?

WOMAN: Well, no, I'm talking about ages.

KARE ANDERSON: Oh, different ages. Okay. Thank you. [name omitted]

[Inaudible discussion]

MAN: I'd like to see if you can get the army engineers back here to cut the channels. It hasn't been dredged for about twelve years. As the channel fills in so do the low lands; they fill up and it's getting real shallow. It's more accessible to the ship yards; some of the shipyards can't get boats down there because it's a [inaudible].

KARE ANDERSON: Yeah. Yeah.

MAN: And I believe if you work it the right way, it won't cost the city anything. If we can get the army engineer ship tickets [inaudible].

KARE ANDERSON: Thank you very much. You're speaking up loud enough, so I'm not going to stop repeating. In the back there, sir.

MAN: In following that up, I'd like to see a community forum for the waterfront. You know, people that are primarily engaged with the livings on the water to get together

KARE ANDERSON: A forum meaning a meeting or an ongoing forum?

MAN: Ongoing, if necessary, but, uh --

KARE ANDERSON: When it's just addressing the waterfront usage, or just the people who live and work there?

MAN: I think there's a bunch of us here that are pretty well identified with the waterfront --

KARE ANDERSON: Yes.

MAN: -- businesses and, so far, I think we've been a little bit lax in getting together and putting our needs out there to the rest of the community.

KARE ANDERSON: So, you're thinking of - having a separate forum - at least one meeting --

MAN: Some degree of cohesiveness for ideas like, well, getting the army corps to do something for the art, businesses here --

KARE ANDERSON: Right.

MAN: -- or, and also, with respect to the City, which has dropped the reigns.

KARE ANDERSON: One thing about addressing different scenarios, you can say, "Here's what we want, here's what we'll do, here's what we expect." So, when people of like-minded interests do that, it might move it forward a bit. Okay. Anymore on that part? Yes. Then we're gonna do two more.

MAN: Multiple use of parking space. We have very little --

KARE ANDERSON: Multiple use parking spaces?

MAN: We have very little flat land. Some of the marinas have their own parking lots that are barely used during the weekdays or in the winter. And they are not near those places that - like the drug store would need lots of parking space, so the drug stores would not be busy at the same time when the marina will be busy, or employment areas would not be busy at the same time because people work five days a week and not on weekends.

KARE ANDERSON: So, you want to do something with the parking spaces and see if there are more ways that can be used --

MAN: [inaudible] flat areas suitable for parking.

KARE ANDERSON: Thank you.

MAN: That's what you get right now.

KARE ANDERSON: Anybody else who hasn't spoken up yet who feels that they'd like to on any of the questions that we've covered so far?

MAN: Yeah, I think -- this is going back on the city [inaudible], Sausalito Yacht Club and that area down there needs a [inaudible] desperately.

KARE ANDERSON: Sausalito Yacht Club needs a --

MAN: -- [inaudible] world class boating harbor and bringing people here, and that's the only way you're going to it. You're gonna have to have showers --

KARE ANDERSON: Um huh.

MAN: -- and docks, and so on and so forth. And that is a natural place to do it.

KARE ANDERSON: Um huh.

MAN: But, the city has to get behind the Sausalito Yacht Club and the rest of it to make that happen, and they just don't do it.

KARE ANDERSON: And they just don't do that. Okay.

MAN: No. It gets booted every time.

WOMAN: Who owns the small the marina? The land in front of the Spinnaker?

AUDIENCE: The city.

KARE ANDERSON: Between the Spinnaker and the --

WOMAN: And Bank of America.

KARE ANDERSON: And Bank of America?

MAN: Mr. Massey.

ANOTHER MAN: No, no it's not. The city owns it.

[Various inaudible answers from audience]

KARE ANDERSON: That would be an interesting map. I hear a murmuring that it's the city more than anything else.

WOMAN: You're talking about the Spinnaker?

KARE ANDERSON: So, one of the next steps is when you're talking about a vision process, courage, leadership and so on, you'll notice that these things aggregate around certain areas. There are certain themes, some of which are geographically based, some are others. Some of you talked about the waterfront and a walking area that has some advantages when you can walk, bike or whatever. Others of you talked about the maritime and the usages, so you don't kill one industry and grow others.

Others have talked about what makes this a destination for tourist so they can enjoy the place. Others have talked about the walking and the amenities for up and down the hills.

There's been a lot about just the signage and the sprucing up. But, there keeps coming up for about five or six different themes and if you could think about some of the themes and the areas that you're interested, others have been talking about how active it is outdoors 'cause you love to get on the water.

Several people last session said, "I wish there was an easier way for people to get on the water."

Have you missed any of the sort of areas of convergence interests that have occurred to you that are either geographical or kinds of usage, or the kind of amenities that would make this more what you like?

WOMAN: What you're suggesting is better transportation within town.

KARE ANDERSON: No, but you can.

WOMAN: Well, that's what I got from what you said, and I think to the extent that there is existing transportation, it's very, very little

KARE ANDERSON: So, you want - what would you like to see as far as the transportation to be enhanced?

WOMAN: I think that it would be useful for the City to discover and plan around that issue to see what is needed and how it might work.

KARE ANDERSON: What I'm suggesting is - depending on the usage, different kinds of transportation might be involved. It's sort of like you can get three parks to happen when people picture that in their mind and they want it. There may be other pictures that you see that you want, and therefore the amenities to support it, such as parking, I mean, such as transportation might be a part of it.

WOMAN: It seems to me that we - when we talk about the visioning process and all of us have these things that we want and we don't want, we have an opportunity to work together to call something, but we have to get specific

and we have to focus, it seems to me that the most pressing opportunity right now, number one, something that's not been mentioned is the Gossage property. I think the fact that Sausalito hasn't addressed the fact that [inaudible] with all of society has purchased that property and to incorporate into all these we've been talking about tonight as far as a town center, a rec center to [inaudible] activities, and plays, and less instructions and the boardwalk goes all the way up and down the whole length of town ties it all in; all of this is the vision process, and my question is who is going to pick that up and implement it because otherwise five years, ten years from now, we're gonna be having this exact same meeting. And if we don't get specific and come together and try to pull off this community, then it'll just go on and on and on and on. And I think we can just get specific and consolidate our efforts and our visioning process and say, "Okay, we want a boardwalk that goes the length of town." That seems to be a reasonable thing to accomplish, and do something about that. We just did something about the parking meters. It worked. We lowered them. It's better. So, now we want a boardwalk. I doubt if anybody would object to that. Let's do a boardwalk.

CLAPPING

WOMAN: To defend a committee that's not here right now, that committee has been trying to come up with some ideas to present to this City Council by the end of the year. There is such a thing as a funnel, and I'm not trying to be Polyanna, and there is such a notion that some of you care a lot more

about certain scenarios than others. And you're much more likely to participate in the process where you like the part of it. So, there could be a next stage where there are certain scenarios for some of the ones you suggested and you sign up and say, "I want to work on this project to support them to have it come back." So, there is a next step in which you can participate, and I'm gonna do all I can to make sure that you hear about it. Now here, there, and then there. Yes.

WOMAN: I have a feeling we're gonna be talking about bid sheets for a while.

MAN: Okay. One thing that would be helpful to remember, we don't exist separate from the county and state. And most of our things are connected with this county and the state. We have to be very vocal when we give trust and give our representatives more voice and majority to negotiate with those people in the state and the county to get things done here. We are the gateway into Northern California here at this town, and we have to be able to -

KARE ANDERSON: So, there is 20 more minutes left keep it to on time. They love it when you come with an idea and you want support and backing on it, so your ideas in the last 15 minutes are moving the process forward on specific scenarios you might want on things we haven't brought up, I'd love to hear it.

MAN: I'd to say that what you mentioned about the [Business Advisory] committee and how the Council is to make bold decisions. The Council doesn't have the time to [inaudible] issues. We have to present them with good ideas and they can then carry it to its implementation.

KARE ANDERSON: Okay. Here and then there.

WOMAN: This is related to taxi service.

KARE ANDERSON: The taxi service?

WOMAN: Yeah.

KARE ANDERSON: The water taxi or -- ?

WOMAN: Yeah, the water taxi. Someone had mentioned to offer a taxi service to the different restaurants so you can see the view from the water –

KARE ANDERSON: Uh huh.

WOMAN: -- which you can also connect it with Tiburon.

KARE ANDERSON: Uh huh. So, you're saying you like that idea?

WOMAN: Well, there was that. There has been several.

KARE ANDERSON: Thank you. Yes.

MAN: Specific ideas – I think performing arts and local artist gallery on the Gossage property –

KARE ANDERSON: Performing arts center?

MAN: Performing arts theatre and a small gallery for local artists on the Gossage property. I'd like to see a floating break water downtown to protect the yacht club and provide guest tie-ups right downtown. Maybe a small place to gather. I think we need a dormitory for visiting marine workers – visiting marine students, and art students. If you talk to those people, they can't afford to live here while they're going to school. Maybe we can find them a warehouse

and make a dormitory for those students. I'd like to see a covered swimming pool at MLK.

KARE ANDERSON: Those are very specific.

MAN: Yeah. You wanted specifics.

KARE ANDERSON: Yeah. Thank you very much. Here and then here. Oh, I'm sorry. Here and then here. And then there.

WOMAN: Well, two things. One: we do have a City Council. This is a small town. We just had an election and I think we need to speak to the City Council and have the Council respond to what the citizens say. So, I think that's very important link because that's how things are going to be accomplished. At least set it in process.

KARE ANDERSON: The Committee's process in between is worth having because the more it's not fractured in different pieces, you might come together on some things to pass to the Committee. Hopefully, that's what's happening here.

WOMAN: Right, it's that - I think that the responsibility --

KARE ANDERSON: Oh yeah.

WOMAN: -- does lie with the public servants - Planning Commission and other people who have been chosen, appointed or elected.

KARE ANDERSON: Yes.

WOMAN: The other point that I would like to know, and actually it has never been presented to me, is who is the visioning committee?

KARE ANDERSON: You want to know who's on the visioning committee?

WOMAN: Yes.

AUDIENCE: Yes.

KARE ANDERSON: Well having – let me see if I can remember. People from the Council and people from the Chambers, staff (Elizabeth) and -- would you like to have her send you a list of the people --

WOMAN: I think it would be very interesting for us all to know.

[Inaudible discussion among the audience]

KARE ANDERSON: Since you have the email – she has the email list, she'll send it. You want her to show you the list so you can see who's on it? She's gonna tell you now; she's on the Committee.

WOMAN: Two members of the resident community, two members of the business community, two other members that are going to advice the whole of that group, one City staff member and two representatives of City Council . The Business Advisory Committee meets at least once a month on third Thursday and it's an open meeting. Anybody could come that wants to. The Committee meets in the conference room at City Hall –

WOMAN: In the conference room.

WOMAN: in the conference room in the back of City Hall.

KARE ANDERSON: Would you also like to have a list sent to you just so you – and also know that their deadline is to submit something to the City

Council by the end of year. That's a deadline against which we're working. And I just to stick to the group of people in order.

MAN: I was just going to ask the same question over; who was on the group.

KARE ANDERSON: Great. Okay.

WOMAN: One other thing. If this is an open meeting, their meeting, it should be publicized by date and time before.

KARE ANDERSON: Is it on the city website?

WOMAN: I think so, and I think it's also in the [inaudible] all that is in the [inaudible].

KARE ANDERSON: Okay. She'll address it. Why don't you do it now?

WOMAN: Okay.

ELIZABETH STORZ: I'll make sure the date and time of the Business Advisory Committee is put In the Loop every month. It is regularly on the third Thursday of the month and usually at 8:15 in morning. I'll make sure it gets put on the website. And, I'm happy to take any suggestions for additional outreach about the committee's meeting. I'll take those initial steps and put you all on an email list if you'd like the agenda. We can also probably publicize in the Chamber Wave or b2b at the Chamber. Probably the b2b and the Chamber Wave is a month advance. Probably the b2b would be safer in case there's a date change, it won't confuse people about what time.

KARE ANDERSON: I hope that you help get the word out too since you've already been invested in the process to see if the - it'd be interesting proposition if a majority of the adults in town actually got something by participating in it. There are a few people who raised your hand.

WOMAN: That was my - what I wanted to say that I think there has to be a way of drawing more people into this process -

KARE ANDERSON: Yes.

WOMAN: -- at least to inform the people in town of what's going on -

KARE ANDERSON: Right.

WOMAN: -- because I think what's happening is we're looking at the development of the town and of the Marinship from a business standpoint and it seems to me that this community --

KARE ANDERSON: Tonight's meeting is for residents only.

WOMAN: - right - but I want to see it more open up to residents and any way to get the input of all the people would be great, and the idea of having an online poll, I think would be a good one. Thank you.

KARE ANDERSON: So, I imagine between now and the end of the year, the possibility of an online poll if you're getting feedback at each stage to find out what's transpired and if there are specific scenarios based on theme or geographical area, you might have to choose to want to participate in some way all those that directly relate to your area, if you get it that far.

WOMAN: Just to further clarify this Committee – what [inaudible] everybody wants to have – we really, really want to have the input on this aspect of where we are now. Everyone is welcome to come to the Business Advisory Committee, but the public cannot talk as at a Council meeting. You can watch us go over the results of this and that. We are soon going to have an online poll and Kare gave you her email.

KARE ANDERSON: Not for the poll. This is to give you those resources. I volunteer for the Committee. But Elizabeth is the point person for the Business Visioning Process. So, the reason that you were all invited here tonight was because nobody wants to do something outside of your knowledge or your desire. You, as the general public – if you have ideas, we want the ideas. If you have or want another meeting, we'll have another meeting. We are gathering information only at this point.

WOMAN: But how do you get to those people who are not receiving In The Loop or not getting the Marin Scope and reading Dana's column? I mean, there're lots of people in town I feel probably don't know a thing about this.

KARE ANDERSON: Um, let me just say it's 20 after. I was the facilitator and I'm stepping up here and saying something as citizen. This is a third of what I do for a living and someone here brought this up, there are cities with fewer resources than us, and an equally opinionated people, and there are ways that we can do Charette scenarios because I don't like long meetings. Some of you quite clearly don't either. And so if we can hear different ways to move the

process along, it might make it happen. And there are certain scenarios that have a lot pull and interest here, and getting a lot of them going could make people more comfortable working together.

One of the crucial ones is multiplying the ways, times, and places that people in this town hear about something so they can put their foot in the water to see if they want to participate in something and learn more about it from the seasoned people that are out here a lot. And Elizabeth has a lot on her plate, but there have been several people here help get the word out and we do have some ideas about spreading it further and helping her on a day-to-day basis. But the first specific thing you can do is tell all your friends so at least get In the Loop and just send an email to Elizabeth to say they want to be kept informed about the stages of this process. Hopefully, as long as it seems, this is the first event when we don't have a relational database of people who walked in who want to learn about certain things. So, if that happens there would be a wider group of participation. So going back to the closure now to make sure it has some time, are there other comments you have in close about what you want to see the process to do? Points that we haven't hit on yet that you'd like to see changed in this city? Scenarios that matter to you. Starting with you.

WOMAN: I have two quick things to say. First of all, I don't know this lady [Kare Anderson] that - whoever you are, I want to thank you.

CLAPPING

KARE ANDERSON: Well there are two of us here.

WOMAN: I want to thank both of you. Thank you for doing this. And back to [name omitted] who wants to get specific. I have a question because it seems to me that those things that you mentioned, the specific things that we want to address, my question is – this goes – and time is of essence because it goes back to this Gossage property because I understand now that he wants to sell the marina, and it seems to me – if he wants to sell the marina and the land, we have this opportunity because that marina could be expanded a little bit easily without encroaching on the [inaudible] to bring in the temporary [inaudible] for people to come in from the city and have the place for the community center and do something with that property. So, we have this opportunity, and if anybody's interested in following up and perhaps getting together and do something buying Gossage's property because [inaudible] Society is interested in making that happen. I have a gallery at 819 Bridgeway. Please come and maybe we can do something to try to that and then we will have huge piece of property that connects up everything and then we can pull off every single thing we've been talking about.

KARE ANDERSON: I think people work best from a site that matters most to them. And you have this white tunnel and if you're able to make steps only on the specific things that matter most to you, there may be ways that aggregate some of the interests. So, there's a variety of ways that can happen. Five minutes left.

MAN: I understand through the grapevine that we're also on the brink, hopefully, of looking at the Marinship Plan, which hasn't been looked at for a long time. And, nobody has mentioned tonight much about traffic. But, in looking at the visions and looking at the Marinship Plan, the holding capacity of Bridgeway has got to be looked at very, very carefully.

KARE ANDERSON: So, if there's any kind of change at all for the Marinship you've got to look at the traffic on Bridgeway and out [inaudible].

MAN: Can you handle it?

MAN: I might just suggest that --

KARE ANDERSON: Yes.

MAN: -- as the city keeps thinking about [inaudible] nobody mentioned the work [inaudible].the city doesn't have enough funds; they're trying to generate the new by becoming a better place to do business and a place to visit. What we need is a strategic plan for economic development and the strategic plan is wise is that we think through by which not just --

KARE ANDERSON: Yes.

MAN: -- beat the drums. What we can do to make this a better place to do business --

KARE ANDERSON: Better place for doing business.

MAN: Sorry, I like to put that on the list.

KARE ANDERSON: Thank you.

MAN: Two observations -- just two observations.

KARE ANDERSON: Yes.

MAN: And one follows directly on what [name omitted] just said. That the first one is while I have a great deal of sympathy and desire to see what amounts to evolutionary change and improvements in Sausalito, tomorrow I'll be here because of what it is and not it might be when it's [inaudible]. The second point is this is exactly what [name omitted] said, and I think that we've heard a lot today; this is a business advisory - business group - to advise citizens - everything we talked about is revenue spending as opposed to revenue generating and the Business Advisory Committee or whatever [inaudible] begins to talk about those things that might be here that generate business once - that's what ____ needs to go.

KARE ANDERSON: Okay. Yes, sir.

MAN: Yeah. Can I just say again, I think what's coming out of this process is being used by the City Council for the Marinship Plan [inaudible] channels and, so we haven't really talked about that at all, unfortunately, and really, as a town, we need to really think about is do we want to have a working waterfront? Do you want to have a light industrial base here? And do you want more office and restaurants in that part of town? And that's sort of what it comes down to the Marinship. If you want to see it changed. How do you want to see it changed? Do you want to just go high-end and push out [inaudible] or do you want to see it retain the things that make it a different place than Marin County? And that's what your General Plan says, and that's what your zoning

code says. As for what comes out of this so it goes under your direct change in the Marinship is gonna really change Sausalito –the biggest part of Sausalito.

KARE ANDERSON: The process is for the whole town.

MAN: No. I know, but if you go to the City Council meetings, they're using a Business Advisory Committee suggestions about what to do with the Marinship. So, I think it's important to keep that in mind and we'll close out economic [inaudible].

KARE ANDERSON: They can't do that if you don't allow them. And their stated purpose is for the city as a whole, so I'm glad you're bringing that up.

MAN: I'm not saying it as a discouraging thing, I'm just saying let's be conscious of it [inaudible].

KARE ANDERSON: Great. Thank you so much.

MAN: This is really the second of two sessions. I attended the first session as well as this one. There was extensive discussion at the first session starting the very point that you're bringing up – Marinship, a re-evaluation of it, and what and how it should be allowed to change.

ANOTHER MAN: Too bad we weren't invited.

AUDIENCE: Yeah. *LAUGHTER*

MAN: Wish I had known. I would've been there.

KARE ANDERSON: We'll just have to get back the mix of stuff, but we do have – she's still here – someone had come to the first one as well. It's clear

that there've got to be more ways to make it easy for more people to hear about things and easy ways for them to come and participate.

WOMAN: We should have another one focused on the Marinship and get a wider group here.

KARE ANDERSON: We should have another one focused on the Marinship only and more of a group. Tonight, just pause and say – how many of you think that's something you want to do? So, I'm looking at, by far, a majority on that one. So I'm glad you shaped it that way. I had thought about doing that, so thank you very much. Here and then here.

MAN: I'd like to thank the Cruising Club for hosting this meeting.

CLAPPING

MAN: If there will be another session, I think it should be stressed that this really a brainstorming type of session. Brainstorming means all kinds of ideas should be brought forth. No one should be afraid to come forth with an idea. Sometimes a stupid idea lead a result in a good idea, so ideas should never be inhibited in any way.

KARE ANDERSON: And we proved that today. But also that we're clear and specific understanding of the process so you know why you're doing this now and whether there'll be traction towards something you want. Thank you. Now, our time is up, but to keep it under that time, Elizabeth, I think, has some comments at the end.

ELIZABETH STORZ: First of all, I want to thank everybody for participating tonight, for coming and giving your thoughts. We all heard everything you said and your comments are recorded. I will bring to the Business Advisory Committee the idea of having another Resident Roundtable on the Marinship. There's a couple of other things I want to mention. One is – please do sign up your email – your name and email address on that piece of paper at the front so that I can get you information. Also, frankly, so that I can use you in a way because I've heard several comments of really constructive critiques about how exactly or how poorly these Resident Roundtables were publicized. Now, we did what we could with the resources we had; however, the most effective method in the end was word of mouth. Having people transfer emails from one person to another is very effective. I'm not saying this is the answer, but this is one reason why I want your emails, so that we can spread the word farther and farther. And I should also mention that there is another committee at the city called the Outreach Committee. This Outreach Committee is tasked with ways to get the word out, to figure out ways of outreach. The lack of good outreach about the Roundtables a perfectly reasonable criticism that I heard that I agree with. So, we do want to get the word out better. As I said, I'll bring your ideas to the Business Advisory Committee about another resident meeting or community meeting about Marinship or other issues as well. I also want to mention that it happened that at the first Resident Roundtable there was a lot of discussion about the waterfront

marinship area partly because that's where the associations kind of occurred among participants; I think that's fair to say. It wasn't quite designed that that topic, per se, was talked about a lot here. Certainly, there's room to talk about that in other forums, not only sit-down ones, but polls and surveys, etcetera, so I just want to emphasize that I'm here – we're here to really try to move this forward and to funnel these ideas down to just specific ideas – more specific ideas that need refine even more by the community. So, I'll just end by thanking you. This has really been a productive and good meeting. And as long as your name is there for me to get in touch with you, I will get in touch with you and ask you to get in touch other people, so we can increase the number –

KARE ANDERSON: So these people would specifically would get an email about the next residents forum.

ELIZABETH: These people specifically. Yes. Will get emails about other events and also we'll ask you in the email to forward your email along the way, and I am open to any suggestions for publicity, for communicating any of these events. And I'll do my best – my very, very best to take your good advice, so thank you so much for coming, and we'll see you all again, and more of you out there at another event.

CLAPPING