

Jeremy Graves

From: Pat Zuch [paz65@sbcglobal.net]
Sent: Wednesday, November 17, 2010 12:47 PM
To: Jeremy Graves
Cc: Jonathan Leone; Herb Weiner; Carolyn Ford; Linda Pfeifer - Internet Mail Account; Mike Kelly internet mail
Subject: Re: BAC Agenda -- November 18, 2010

Jeremy:

Re: the "Marin Economic Forum "Progress Report" dated November 16, 2010, attached to the BAC 11-18-10 agenda

I thought the choices of Pasadena, Santa Monica and Malibu as Sausalito equivalent municipalities for strategic planning comparisons most unfortunate. The following are some statistics from the US Census about those cities, and, to compare, Sausalito:

City	Population	Land Area in square miles	Density/square mile	Average Annual Income
Pasadena	143,667	23 square miles	6,385/sq mi.	\$28,186
Santa Monica	87,664	8.3 square miles	10,562/sq mi.	\$42,874
Malibu	12,575 *	20 square miles	633/sq mi.	\$74,336

* most live within a few hundred yards of their 21 mile long Pacific Ocean coastline

Sausalito	7,330	1.9 square miles	3,858/sq mi.	\$81,040
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It may be true that these cities are, as Mr. Eyler states, "looking at a broad array of options" and have completed strategic planning exercises concerning their business mixes and zoning, but it seems to me that cities so different from Sausalito (except for proximity to water) are likely to use processes and methodologies - and to arrive at conclusions - that we would be ill advised to emulate. Unless, of course, we wish to emulate Southern California.

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On 11/15/10 5:34 PM, Jeremy Graves wrote:
BAC Members --

The agenda, draft minutes, and staff reports for the Thursday November 18th Business Advisory Committee meeting at 8:30 a.m. in the City Hall Conference Room are attached.

Please contact me if you have any questions.

We look forward to seeing you on the 18th.

-- Jeremy

Jeremy Graves, AICP