

BUSINESS ADVISORY COMMITTEE MINUTES

Thursday, April 8, 2010

8:30 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order 8:30 a.m. – *All Present, Except As Noted*

Jonathan Leone (*Arrived at 8:40*)

Herb Weiner (City Council Rep)

Cheryl Popp (Chamber Rep)

Joe Lemon (Chamber Rep)*

Jeff Scharosch (Chamber Rep)

Adam Krivatsy (City Resident)

Eckart Noack (City Resident)

Amy Clawson (BAC Appointee)

Vacant (BAC Appointee)*

* = *Absent*

2. Public Comment on Items Not on Agenda

3. Approval of Minutes – Meeting of March 18, 2010 —*Approved, as submitted*

4. BAC Candidate Interviews

CD Director Jeremy Graves indicated that Amy Belser had withdrawn as a BAC candidate. The BAC interviewed Peter Van Meter and Rob Perica. The BAC selected Peter Van Meter for the second BAC-selected position. His term will expire on June 30, 2013.

5. Proposals for Economic Development Activities

Review of revised proposal from Robert Eyler, Ph.D. of Marin Economic Forum and Addendum. Cheryl Popp and Charlie Francis briefly reviewed the revised proposals. Jonathon Leone requested wording regarding land use changes be removed from the Eyler proposal and the BAC concurred by deleting the third bullet at the bottom of Page 1. The BAC directed staff to forward the revised Eyler proposal and Addendum to the City Council for inclusion in the Prioritized Project List and for funding through the FY 2010-12 budget.

6. BAC Suggestions for FY 2010-11 Prioritized Project List

The BAC reviewed the Prioritized Project List and recommended inclusion of the following projects.

- *Local economic development studies by Robert Eyler, Ph.D. of the Marin Economic Forum (\$25,000) and targeted actions by a business consultant to address short-term business needs (\$20,000).*
- *Update of Bike Plan.*
- *Explore offsite parking options for downtown merchants and employees.*
- *Prepare a “How To Start a Business in Sausalito” packet for distribution to entrepreneurs. The packet would include information on community demographics, City regulations, County Environmental Health regulations, Chamber of Commerce, utilities, et cetera.*

7. Identification of Dates for Additional BAC Meetings

Adam Krivatsy requested the BAC reserve additional meeting dates in case the BAC is not able to complete its tasks on the normal meeting dates each month. The BAC set aside the first Thursdays in May, June, and July for possible extra meetings.

8. Communications --*None*

9. Agenda Topics for Next Meeting

The following topics were suggested: Discussion of Golden Gate Ferry terminal improvements and discussion of Sausalito Yacht Club plans.

10. Adjourn – 9:55 a.m.