

BUSINESS ADVISORY COMMITTEE MINUTES

Thursday, May 20, 2010

8:30 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order 8:30 a.m. – *All Present, Except As Noted*

Jonathan Leone*

Herb Weiner (City Council Rep)

Cheryl Popp (Chamber Rep)*

Joe Lemon (Chamber Rep)*

Jeff Scharosch (Chamber Rep)

Adam Krivatsy (City Resident)

Eckart Noack (City Resident)

Amy Clawson (BAC Appointee)

Peter Van Meter (BAC Appointee)

* = *Absent*

2. Public Comment on Items Not on Agenda

3. Approval of Minutes – Meeting of April 8, 2010 —*Approved, as submitted*

4. Presentation by Leonard Weingarten of the Small Business Development Center

Leonard Weingarten provided an overview of the services and trainings offered by the Small Business Development Center, including scholarships for training courses and free one-on-one business counseling. Peter Van Meter noted the Chamber of Commerce could host a seminar for Sausalito businesses with breakout sessions for specific business sectors.

5. Status Report on Proposals for Economic Development Activities

Community Development Director Jeremy Graves provided a status report and distributed copies of the Prioritized Project List approved by the City Council on May 18th. He noted that the City Council Finance Committee recommended funding for the economic development studies advocated by the BAC. Mr. Van Meter recommended the Robert Eyer proposal be promptly brought forward to the City Council for approval in order to have action before the expiration of Eyer's County contract on June 30. Mr. Graves stated that the City Council would need the consultant proposal(s) for the Addendum before placing the item on the City Council agenda. If the proposal was available by May 26th, the item would be submitted to the City Council agenda-setting committee for scheduling, possibly as soon as June 1st.

6. Discussion of Options to Improve Business Climate

CD Director Graves suggested that a subcommittee of the BAC work with City staff to prepare a "How To Start a Business in Sausalito" packet for distribution to entrepreneurs. The packet could include information on community demographics, City regulations, County Environmental Health regulations, Chamber of Commerce, utilities, et cetera. Jeff Scharosch and Amy Clawson volunteered.

7. Other Discussion Topics

Adam Krivatsy indicated that the City owns various properties and suggested that an asset management study be conducted of the locations, leases, and income potential. Mr. Van Meter noted that the City has already conducted such a study.

8. Communications

Councilmember Herb Weiner indicated Golden Gate Ferry will be making a presentation on their plans for a re-configured ferry terminal at the June 1st City Council meeting

9. Agenda Topics for Next Meeting

The following topic was suggested: Status report on Sausalito Yacht Club plans.

10. Adjourn – 9:50 a.m.