

BUSINESS ADVISORY COMMITTEE MINUTES

Thursday, June 17, 2010

8:30 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order 8:30 a.m. – *All Present, Except As Noted*

Jonathan Leone*	Adam Krivatsy (City Resident)
Herb Weiner (City Council Rep)	Eckart Noack (City Resident)*
Cheryl Popp (Chamber Rep)**	Amy Clawson (BAC Appointee)*
Joe Lemon (Chamber Rep)	Peter Van Meter (BAC Appointee)
Jeff Scharosch (Chamber Rep)	* = Absent **=Arrived at 9:20

2. Public Comment on Items Not on Agenda -- *None*

3. Approval of Minutes – Meeting of May 20, 2010 —*Approved, with corrections*

4. Status Report on Economic Development Studies

Community Development Director Jeremy Graves provided a status report on the City Council's June 15th approval of the Eyler contract for the Economic Development Studies. The BAC expressed their appreciation and support for the Council's action. CD Director Graves indicated he would arrange for Robert Eyler to attend a kick-off meeting with the BAC. In addition, the BAC would review the administrative drafts of the studies prepared by Dr. Eyler.

5. Status Report on “How To Start a Business” Brochure

Jeff Scharosch and Assistant Planner Alison Thornberry gave an update on the “How To Start a Business” brochure. The following topics are being studied for inclusion: flow diagrams of the permit processes, application forms, permit processing times and costs, website links, options for community involvement (e.g., Chamber membership, Downtown Merchants Association membership), and FAQs.

6. Communications

- *Adam Krivatsy suggested the BAC should review the asset management study prepared by the City. Mr. Graves indicated he would place it on the list of topics for upcoming agendas.*
- *Councilmember Herb Weiner provided an update on the Cavallo Point shuttle. Chris Gallagher suggested contacting the Park Conservancy for operation of the shuttle. She indicated the Conservancy has fewer funding restrictions than federal agencies.*
- *Joe Lemon suggested the BAC should act to ensure the recommendations in the Imagine Sausalito final reports move forward. Ms. Gallagher suggested the BAC could prepare a consolidated status report to the City Council on the Imagine Sausalito reports with a summary of recommendations. Mr. Van Meter volunteered to prepare the summary.*

7. Agenda Topics for Next Meeting

The consolidated status report to the City Council should be discussed at the August meeting.

8. Adjourn – 10:04 a.m.