

BUSINESS ADVISORY COMMITTEE MINUTES

Thursday, July 15, 2010

8:30 a.m.

City Council Conference Room

City Hall at 420 Litho Street

1. Call To Order 8:40 a.m. – All Present, Except As Noted

Jonathan Leone (City Council Rep)*	Adam Krivatsy (City Resident)
Herb Weiner (City Council Rep)	Eckart Noack (City Resident)
Cheryl Popp (Chamber Rep)*	Amy Clawson (BAC Appointee)
Joe Lemon (Chamber Rep)*	Peter Van Meter (BAC Appointee)
Jeff Scharosch (Chamber Rep)	* = Absent

2. Public Comment on Items Not on Agenda

3. Approval of Minutes – Meeting of June 17, 2010 —Approved, with corrections

4. Review of Proposals for Preparation of Short Term Business Needs Study

Community Development Director Jeremy Graves reviewed the proposals submitted for the Short Term Business Needs Study. Peter Van Meter indicated that the proposal submitted by Rajiv Parikh would benefit the commercial landlords. Amy Clawson noted that the proposal from Mr. Parikh was more responsive to the scope of work than the proposal submitted by Keyser Marston. Mr. Van Meter moved and Ms. Clawson seconded a motion to proceed with the Parikh proposal. CD Director Graves said he would schedule a kickoff meeting with Mr. Parikh and the BAC.

5. Status Report on “How To Start a Business” Brochure

Assistant Planner Alison Thornberry distributed a draft packet for discussion. Adam Krivatsy indicated that the “frequently asked questions” format was appropriate. Following discussion, it was concluded that the subcommittee would meet and refine the packet.

6. Communications

- a. Staff – None
- b. BAC Members – Mr. Van Meter said he would prepare a summary of recommendations from the various Imagine Sausalito action committees for review at the next BAC meeting.

7. Agenda Topics for Next Meeting

Mr. Van Meter suggested inviting the Department of Public Works staff to report on the capital improvement projects which are on the summary of recommendations from the various Imagine Sausalito action committees.

8. Adjourn – 9:43 a.m.