

BUSINESS ADVISORY COMMITTEE MINUTES

Thursday, November 18, 2010

8:30 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order

Jonathan Leone (City Council Rep)*

Herb Weiner (City Council Rep)

Cheryl Popp (Chamber Rep)

Arrived 8:48

Joe Lemon (Chamber Rep)

Jeff Scharosch (Chamber Rep)

Adam Krivatsy (City Resident)

Eckart Noack (City Resident)*

Amy Clawson (BAC Appointee)

Arrived 8:42

Peter Van Meter (BAC Appointee)

*= Absent

2. Public Comment on Items Not on Agenda — None

3. Approval of Minutes – Meetings of October 6, 2010 and October 21, 2010

Approved as submitted

4. Overview of Police Department Law Enforcement Activities

Interim Chief John Rohrbacher provided an overview of the police staffing assignments and emphasized the need for residents and business owners to report suspicious activities. Cheryl Popp suggested the Police Department provide articles to the Marinscope and In The Loop on tips to prevent crime. Lieutenant Kurtis Skoog, Sergeant Stacie Gregory, Sergeant Thomas Georges, and Detective Brandon Rodgers responded to questions from the Committee.

5. Marin Economic Forum Economic Development Study – Progress Report

The Committee members reviewed the materials and correspondence in the packet. Peter Van Meter agreed with the observations conveyed in the emails indicating the candidate communities are not appropriate for comparison purposes. Adam Krivatsy suggested the Study should not spend too much time analyzing other communities; the Study should be examining changing economic trends and how those changes will affect Sausalito. Joe Lemon volunteered to compose a summary of the Committee's concerns for transmittal to Rob Eyster.

6. Short Term Business Needs Study

Community Development Director Jeremy Graves indicated that Rajiv Parikh decided not to submit a revised proposal for preparation of the Short Term Business Needs Study. Following discussion, the BAC requested staff to re-distribute the Request for Proposals to prospective consultants. The BAC authorized CD Director Graves and Committee Member Popp to review and select a consultant to prepare the Study.

7. Status Report on “How To Start a Business” Brochure

Committee Member Popp provided an oral update on the brochure and indicated that the text is 98 percent complete.

8. Meeting Calendar for 2011

Committee Member Krivatsy requested notation be added to allow special meetings to be held on the first Thursdays of the month. With this addition, the BAC approved the 2011 Meeting Calendar.

9. Communications

a. Staff – *CD Director Graves reviewed the Marinship land use and business inventory work being conducted by a Planning Division intern. This project will fulfill one of the Priority Calendar projects identified by the City Council.*

- b. BAC Members – *Chamber of Commerce representatives have met with City Manager Adam Politzer to explore opportunities and identify venues in Sausalito to support the Americas Cup.*

10. Agenda Topics for Next Meeting

Status report on the Marinship Land Use and Business Inventory

11. Adjourn – 10:05 a.m.