

SPONSOR APPLICATION



Sausalito Nursery School



ORGANIZATION NAME:

CONTACT NAME:

PHONE #:

ADDRESS:

STATE:

ZIP:

WEBSITE:

EMAIL ADDRESS:

SPONSORSHIP OPPORTUNITIES

• Contact: 415.289.4198 * estroud@ci.sausalito.ca.us * Fax: 415.289.4189

GENERAL SPONSOR \$500

- ON STAGE THANK-YOU ANNOUNCEMENTS DURING THE EVENT
- 10' X 15' BOOTH SPACE
- COMPANY NAME LISTED AS A SPONSOR IN SAUSALITO QUARTERLY MAGAZINE (CIRCULATION 16,000)
- HOT LINK ON EVENT WEB SITE: WWW.CSSF.COM

CHILDREN'S STAGE TITLE SPONSOR \$1000

- BANNER AT JOHNSON STREET STAGE (BUSINESS TO PROVIDE BANNER)
- COMPANY NAME AND/OR LOGO LISTED AS A SPONSOR ON ALL PROMOTIONAL MATERIALS INCLUDING BUT NOT LIMITED TO: POSTERS, FLYERS, POST CARDS, WEBSITE, AND PRINT ADVERTISEMENTS.

MAIN STAGE TITLE SPONSOR \$2,500

- BANNER AT MAIN STAGE WITH COMPANY LOGO (BUSINESS TO PROVIDE BANNER)
- MENTION IN PSA, RELEASES, LISTINGS.
- COMPANY NAME AND/OR LOGO LISTED AS AN *ELITE SPONSOR* ON ALL PROMOTIONAL MATERIALS INCLUDING BUT NOT LIMITED TO: POSTERS, FLYERS, POST CARDS, WEBSITE, AND NEWSPAPER ADVERTISEMENTS.
- ALL GENERAL SPONSOR BENEFITS

CHILDREN'S AREA SPONSOR \$3,000

- BANNER AT CHILDREN'S AREA – CITY HALL / ROBIN SWEENEY PARK. WITH COMPANY LOGO (BUSINESS TO PROVIDE BANNER)
- ALL MAIN STAGE TITLE SPONSOR BENEFITS



RELEASE

ORGANIZATION SHALL INDEMNIFY, DEFEND AND SAVE THE CITY OF SAUSALITO AND THE SAUSALITO NURSERY SCHOOL, ITS OFFICERS, ELECTED AND APPOINTED OFFICIALS, EMPLOYEES, CONTRACTORS AND AGENTS HARMLESS FROM AND AGAINST ANY AND ALL LIABILITY, CLAIMS, SUITS, ACTIONS, DAMAGES AND/OR CAUSES OF ACTION OF ANY KIND ARISING OUT OF ANY BODILY INJURY, PERSONAL INJURY, PROPERTY DAMAGE OR IN VIOLATION OF ANY FEDERAL, STATE OR MUNICIPAL LAW OR ORDINANCE OR OTHER CAUSE IN CONNECTION WITH THE ACTIVITIES OF ORGANIZATION, OR ON ACCOUNT OF THE PERFORMANCE OR CHARACTER OF THE ORGANIZATION'S OPERATION OF THE BOOTH OR OTHERWISE RELATED TO ITS PERFORMANCE OF THIS AGREEMENT TO THE EXTENT THAT ANY SUCH LIABILITY, CLAIMS, SUITS, ACTIONS, DAMAGES AND/OR CAUSES OF ACTION ARISES OUT OF THE INTENTIONAL, NEGLIGENT OR WILLFUL MISCONDUCT OF THE ORGANIZATION.

SIGNATURE _____

DATE _____