## **MEMORANDUM**

DATE:

April 21, 2011

TO:

**Business Advisory Committee** 

FROM:

Jeremy Graves, Community Development Director

**SUBJECT:** 

Suggestions for FY 2011-12 Prioritized Project List

### **Background**

In past three years the City Council has approved "Prioritized Project Lists" which prioritized staff work on over 40 projects during the respective FY 2008-09, FY 2009-10, and FY 2010-11 timeframes. The Prioritized Project List approved by the Council in May 2010 is provided as **Attachment 1**.

As part of the upcoming budget discussions, City staff is seeking suggestions from commissions, City volunteers, and the public on projects which should be placed on the Prioritized Project List for funding in the FY 2011-12 budget.

In order to qualify as a Prioritized Project List, the project must:

- Require at least 40 hours of staff time;
- Be one time in nature;
- Not reflect routine provisions of City services;
- Be a mandate imposed by state or federal government, or other funding agencies; or
- Be a major capital improvement.

Suggestions made by the Business Advisory Committee (BAC) in 2010 are provided as **Attachment 2** as well as suggestions recently submitted by Peter Van Meter, Michael Rex, and John Cox (see **Attachment 3**).

#### Request

Staff suggests the BAC take the following actions:

- Review the attached Prioritized Project List 2010-11,
- Suggest any additional projects, and
- Rank the respective projects.

The City Council will consider the BAC's recommendations in setting staff priorities and preparing the FY 2011-12 budget.

#### Attachments:

- 1. Prioritized Project List 2010-11
- 2. BAC Ranking of Projects for FY 2010-11 Prioritized Project List
- 3. Suggestions from Peter Van Meter, Michael Rex, and John Cox

CDD\Budget\2011-12\Priority Options BAC Memo-2

	PRIORITIZED PROJECT LIST 2010-11	Ranking Total
1	EPA Order	42
	Public Safety Facilities incl: project management, budget oversight and facilitate transition from	
2	construction to operations	39.4
	Pension Funding – more information on alternatives and scenarios, ie: develop long term plan and	
3	how to manage pension funding	33
4	Housing Element	31.2
	Downtown Parking Plan, incl evaluating parking meter technology, pay for display options , and	
	maximize number of spaces in the lots – explore downtown employee and merchant offsite parking	
5	options	30.6
6	Fire Consolidation Study, Phase II	30.6
	Path Projects Incl: Scenic Lane, Wray Lane, Prospect/Sausalito Blvd, Marion/Sausalito Blvd, South St,	
8	167 Cazneau	30.6
9	Parks and cost to upgrade to current safety standards, study to determine	30.2
7	Park improvement program – Harrison Park & Robin Sweeny Park	28.6
_10	Historic Preservation Regulations – update of the Municipal Code	28.4
11	Storm Water	27.4
12	Certified Local Government for historic preservation	26.4
13	Bathrooms downtown	26
14	ADA plan — Phase II implementation in progress	25.8
_ 15	Historic Design Guidelines	25.6
16	Financial Planning incl: 5 year plan and strategies to stabilize revenues	25.4
17	MLK Property Long term Operation Plan — to address maintenance and lease	24.6
18	Vegetation Management Plan	24.4
19	Green Building Regulations – adopt	23.6
20	Marinship Historic Building Inventory	23.4
21	Marinship Inventory of businesses and land uses	23.2
22	Municipal Code Update	22.2
	Single family Dwellings – Amend Zoning Ordinance to restrict new single family dwellings in R2	
23	Districts	20.4
24	Marinship Specific Plan	
25	Economic incentive for the maritime (moved above the line 5/18/10)	19.6
	1. The Fig. 1. 1991 1991 1991 1992 1992 1992 1992	
_26	Private lateral strategies	19.8
27	Shoreline Protection & shoreline restoration projects	19.4
_28	City Hall energy efficiency	19.2
_ 29	Library Facility Space Evaluation Study	18.8
30	Water efficiency policy	18
31	Downtown projects, coordination of 11 studies recently completed, approved or ongoing	17.8
_32_	Downtown Baseline Map to include public and private improvements; all parcel lines	16.8
33	City Council committees, consolidation of	15.2
_34_	AB32 Task Force	15
35	Cass' Marina	14.8
36	Undergrounding policy	14.8
	Economic Development Study – Working with the Chamber of Commerce, engage a consultant to	
37	address short-term business needs	14.4
38	Bridgeway to Ferry Landing pedestrian and bike improvement project	13.8
39	Heath Way	13.2
40	Zoning Ordinance, Omnibus Amendment of	12.2
	Shuttle service; work with Parks Service Chamber of Commerce and County of Marin to operate	
41	shuttle program to reduce traffic impacts in Sausalito during peak season	11.8
42	Community Garden	11.6
43	Public lands for private use, Policy of	10.6
44	Vina del Mar – establish and foster a Sister City program with Vina del Mar, Chile	6.2

#### **MEMORANDUM**

DATE:

April 9, 2010

TO:

Adam Politzer, City Manager

FROM:

Jeremy Graves, Community Development Director

SUBJECT:

Business Advisory Committee Ranking of Projects for FY 2010-11 Prioritized

Project List

On April 8, 2010 the Business Advisory Committee reviewed the Prioritized Project List and recommended inclusion of the following projects.

- Local economic development studies by Robert Eyler, Ph.D. of the Marin Economic Forum (\$25,000) and targeted actions by a business consultant to address short-term business needs (\$20,000). Cost: City funding requested for up to \$20,000 of total costs; local businesses to fund the balance of total costs.
- Update of Bike Plan. Cost: Not defined
- Explore offsite parking options for downtown merchants and employees. Cost: Not defined
- Prepare a "How To Start a Business in Sausalito" packet for distribution to entrepreneurs.
   The packet would include information on community demographics, City regulations,
   County Environmental Health regulations, Chamber of Commerce, utilities, et cetera.
   Cost: City staff time and printing costs

c: Business Advisory Committee

# Suggestions for FY 2011-12 Prioritized Project List

- 1. New comprehensive plan for the Marinship, either as a Specific Plan update or a General Plan update (latter preferred). [Note: The 2010 list includes several priority items that can be merged under this project and eliminated from the list (11, 20, 21, 24, 27, 39.)]
- 2. New comprehensive plan for the downtown district (Johnson Street to Horizons), starting with a detailed baseline map and improved bicycle handling.
- 3. Omnibus amendment to the Zoning Ordinance.
- 4. Incorporate a bulkhead along the side of parking lot #3 in the North/South Greenway Bike and Pedestrian Path plan, and include it as part of any funding request to implement the plan.

Peter Van Meter



# MICHAEL REX ASSOCIATES ARCHITECTURE & DESIGN 1 7 5 0 B R 1 D G E W A Y S U 1 T E B 2 1 1 S A U S A L I T O C A L I F O R N 1 A 9 4 9 6 5 T 4 1 5 3 3 1 1 4 0 0 F 4 1 5 3 3 1 5 4 6 3 MICHAELREXASSOCIATES.COM

Date:

March 31, 2011

Project:

Suggestions for Sausalito's FY 2011-12 Prioritized Project List

To:

Jeremy Graves, Planning Director

From:

Michael Rex

## A. Projects on the 2010-11 list that should remain on the list as a high priority:

- 1. Complete the economic studies.
- 2. NMTPP Ferry Landing to Gate 6 Road Pursue funding and complete engineering drawings for selected portions of the route.
- 3. Zoning Omnibus amendments (This project is seven years overdue!)
- 4. Downtown Restrooms
- 5. Vina del Mar ADA access
- 6. Historic Guidelines & preservation regulations
- 7. Housing Element, along with legalizing existing and allowing new accessory dwelling units.

### B. New Projects to add to the list:

- 1. Prepare a surveyed base map for the central downtown area.
- 2. Develop a master plan for downtown to coordinate needed improvements in a comprehensive manner. This plan should include an area for residents and visitors to gather at the Ferry Landing. Adopt this plan as public policy to guide future planning and improvements.
- 3. Plan and install public access docks at key locations.
- 4. Commence the Marinship Specific Plan update.
- 5. Install mooring buoys for both short-term and long-term mooring of vessels.
- 6. Re-open Cass Marina as a small boat harbor.
- 7. Develop detailed plans & costs to close selected gaps in the existing shoreline trail.
- 8. Plan a bulb-out mini-plaza at the northwest corner of Princess & Bridgeway
- 9. Rebuild the public pier adjacent to Horizons
- 10. Enhance the tour bus loading/departure area.
- 11. Consider valet parking downtown, used and paid for by downtown business owners and employees to free up parking spaces at the Ferry Landing for a pedestrian place to gather.
- 12. Commence preliminary plans for a new bulkhead along the bay side of Lot 3 in order to expand parking in this lot and provide more room for the North/South Greenway.
- 13. Pursue planning and funding for improved pedestrian and bicycle pathways from the Ferry Landing to the Golden Gate Bridge.

From: Sent:

John Cox [johntcox1@gmail.com] Tuesday, April 05, 2011 9:12 AM Jeremy Graves

To: Subject:

Re: Reminders on BAC Items

RE: Prioritized Project Listing

Jeremy,

Here are my priority items in preliminary order of importance. They would be subject to change based upon clearly defined cost/benefit ramifications. Federal/State requirements are, of course, excluded.

- 1. Financial Planning (# 16 currently)
- 2. Pension Funding (# 3 currently)
- 3. Fire consolidation (# 6)
- 4. Downtown Parking Plan (# 5)
- 5. Shuttle Service (# 41)
- 6. Bathrooms Downtown (# 13)
- 7. Marinship Specific Plan (# 24) Including Maritime Economic Incentive (# 25)
- 8. Consolidation of City Council Committees (# 33)

John Cox 62 Marin Ave Sausalito