## **BUSINESS ADVISORY COMMITTEE MINUTES**

Thursday, May 19, 2011 8:15 a.m. City Council Conference Room City Hall at 420 Litho Street

#### 1. Call To Order

Chair – Adam Krivatsy (City Resident)\*
Mike Kelly (City Council Rep)\*
Peter Van Meter (BAC Appointee)
Cheryl Popp (Chamber Rep)\*
Herb Weiner (City Council Rep) (arr 9:30)

Amy Clawson (BAC Appointee)\*
Joe Lemon (Chamber Rep)
Eckart Noack (City Resident) (8:15-8:30)
Jeff Scharosch (Chamber Rep)
Lilly Schinsing (City Staff)
\*Absent

Acting Chair Noack called the meeting to order at 8:20 and was replaced by Acting Chair Van Meter at 8:30).

#### 2. Public Comment on Items Not on Agenda

3. Approval of Minutes – Meeting of April 21, 2011

Not approved.

# **4.** Quarterly Review of Capital Improvement Projects Recommended by Imagine Sausalito Action Committees

Oral report by Jonathon Goldman, Director of Public Works

Goldman delivered a thorough report regarding recent public works projects without reference to Imagine Sausalito.

## 5. Marin Economic Forum Economic Development Study – Progress Report

Robert Eyler, Marin Economic Forum

Eyler's intern, Ryan Gomes, fielded questions from the committee for Eyler's attention.

Van Meter expressed concern that it did not seem that the report was progressing.

Gomes stated that issues that had been raised regarding the survey had been addressed by Eyler. Van Meter indicated that the survey was "ready to go."

Van Meter questioned why it was necessary to ask City Council for funding for upcoming survey when it was already within the BAC's budget.

### 6. Sausalito Business Guide – Status Report

See Memorandum on City Council Authorization for Survey and Printing Expenditures

Scharosch explained that the final Guide has been posted on the City's website and that they have received 3 bids for printing costs for hard copies.

Van Meter questioned why it was necessary to ask City Council for funding for the printing costs when it was already within the BAC's budget.

#### 7. FY 2010-11 Prioritized Project List

Written report to be distributed following May 17, 2011 City Council Meeting

Van Meter volunteered to draft a letter for Chair Krivatsy's signature regarding the Prioritized Project list. He stated that funding requirements for a project should not influence a project's placement on the priority list.

#### 8. BAC Action Plan for 2011

Review of suggestions from BAC members

It was asked that this item be moved to the subsequent meeting's agenda.

#### 9. Communications

a. Staff

b. BAC Members

## 10. Agenda Topics for Next Meeting

During the course of the meeting, Schinsing was asked by the members to:

- i. Provide estimated costs for an update of the Marinship Specific Plan
- ii. Move Item 8 to the subsequent meeting's agenda
- iii. Place approval of minutes from the April 21 on the subsequent meeting's agenda
- iv. Inform Director Graves that a letter from Krivatsy to the City Council would be prepared and ask to have it placed on the Council's agenda
- v. Ask Director Graves why it was necessary to ask the Council for approval of the costs of the MEF survey and the "How to Start a Business" brochure printing

It was also asked to place on a subsequent agenda a discussion of the Golden Gate Ferry's lease at the Ferry Terminal.

## **11. Adjourn** – at 9:35am

Next Meeting – June 16, 2011

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