

# BUSINESS ADVISORY COMMITTEE

October 17, 2013 Work Session  
City Council Conference Room  
City Hall at 420 Litho Street

## DRAFT MINUTES

### 1. Call to Order

Chair – Adam Krivatsy (Council Appointee)	Jeff Scharosch (Chamber Rep.)
John Cox (BAC Appointee)	Vacant (Council Appointee)
Joseph Lemon* (Chamber Rep.)	Vacant (BAC Appointee)
Cheryl Popp (Chamber Rep.)	*absent

Tom Theodores (City Council Liaison)  
Ray Withy (City Council Liaison)

### 2. Public Comment on Items not on Agenda

No public participant present

### 3. Approval of Minutes – September 19, 2013

Draft Minutes approved as submitted.

### 4. Chair's Report

On October 8<sup>th</sup>, the City Council discussed two agenda items that are of interest to the BAC:

Agenda Item **4a** had to do with *receipt* and *filing* of the Sausalito Strategic Asset Planning Report (SSAPR) as forwarded by the BAC.

Agenda Item **4b** involved adopting a *resolution restating responsibilities, membership, terms of office and procedures of the BAC*.

Both Agenda Items were introduced by Staff Reports and generated extensive discussion. The discussion related to the BAC led back to the question: “What was the original Resolution that originally established the BAC?” – leading to a concern that by appointing only three of the nine Members of the BAC, the City “loses control” over what the BAC does. This led to the Council’s decision that – while 3 and 3 members of the BAC should be nominated by the BAC and the Chamber, respectively -- the formal “Appointment” of all nine BAC Members will be reserved for the City Council.

### 5. Revised Charter for the BAC

With no staff present, Staff Report on this subject will be heard on November 21, 2013

### 6. Review & Update of the MSP – A Progress Report by Council Liaisons

Council Members Theodores and Withy reported that on 10/14/13 A Marinship Steering Committee took office. The Steering Committee has seven Members; it includes a Planning Commission Rep., a former Mayor, a former

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Councilmember, two City Residents and two City Council Liaisons.

The Marinship Steering Committee will meet on 10/17/13 to hear presentations of three planning consulting teams and to recommend one for the City Council's approval.

**7. Membership on the BAC**

Jeff Scharosch of the BAC Membership Subcommittee reported progress toward identifying promising candidates for replacing "termed out" Members of the Committee. (A copy of Subcommittee Member Cheryl Popp's related Progress Report is attached.) Jeff remarked that presently his Subcommittee is at a standstill because BAC must await the City Council's appointment of two resident Members so that they can participate in evaluating potential BAC candidates.

**8. BAC Communications**

Chair Krivatsy reported that he tried to contact Committee Member Lemon, but failed to do so.

**9. Agenda Topics for Next Meeting – November 21, 2013**

The next work session's Agenda will focus on rounding out BAC's membership. In addition, participants of the 10/31/13 Forecasting the Future conference will report key findings to the BAC

**10. Adjourn**

The meeting adjourned at 9:50 a.m.

Attachment: Cheryl Popp's 10/15/13 Report

AK

# ATTACHMENT

## MEMO

DATE: October 15, 2013

TO: Adam Krivatsy, Chairman  
Sausalito Business Advisory Committee

FROM: Cheryl Popp

RE: Recommendations for BAC Members

Following is a status report on the search conducted by Jeff Scharosch and myself, based on the parameters provided by the current BAC. Jeff and I are recommending those candidates highlighted in yellow. The two residents who would qualify as Council representatives are Linda Fotsch and Christina Scarpino. Based on whom Council selects, most of our non-resident applicants could qualify as Chamber representatives or BAC reps. At the last Chamber Board meeting our board agreed with recommending Bruce Huff, Tom Gangitano, Linda Fotsch and Paul Dines.

### Applied

Bruce Huff (non-resident/commercial real estate, property management; chamber member)

Tom Gangitano (non-resident/owner Gene Hiller; chamber member)

Linda Fotsch (resident; winemaker, owner Real Napa on Bridgeway; chamber member)

Paul Dines (non-resident, S.F. Bay Adventures/Frida B.; chamber member)

Christine Scarpino (resident/CPA)

Michaela Jump (Napa Valley Burger PR person/resident/chamber member)

### Potential Candidates

Jim Simkalo (Eckart recommendation/commercial real estate; Jeff S. to contact) PH: 235-7223

Larry Mindel (resident; owner Poggio's & Copita restaurants on Bridgeway; chamber member) C. Popp waiting on contact pending outcome of other candidates

Mike Stone (non-resident, owner Mollie Stone's; chamber member) Jeff S. to contact

Jim Madden (Jeff S. to contact)

John Williams (resident; marketing consultant)

Camara Scremin (resident, residential real estate agent for Sotheby's; chamber member.) C.

Popp to contact pending outcome of Jim Simkalo

### Regrets

Michael Rex

Chris Gallagher

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