

REMINDER NOTE

2/10/14

From: Adam Krivatsy -- through Lilly's Office
To: All Members of the BAC
Re: Promising Ideas

In ten days we hope to benefit from hearing each others' ideas as to how we can serve our community by improving Sausalito's competitive position in Southern Marin and as to how we can contribute to residents' quality of life by taking more advantage of local business opportunities.

To this effect, each of us is expected to write down his / her related thoughts for the record, so that we can review and discuss various ideas and interpret them in form of appropriate follow-up action.

The objective is to come up with ideas that will contribute to the widest possible spectrum of Sausalito's economy and daily life. As we have discussed, it would be helpful if each member of our Committee would come forward with suggestions that is expected to contribute to his / her closest area of personal interest (or "constituency") as represented in BAC's composition of membership.

Please present your ideas under the following three headings:

- A - *Opportunities*,
- B - *Action* for capitalizing on those opportunities and
- C - Likely *obstacles* to following up on opportunities with action

We prepared the following list at our December 5th work session; you may find it helpful in focusing on your presumed constituency and in organizing your thoughts:

<u>Constituency</u>	<u>Member(s)</u>
1. Downtown Business Community	T. Gangitano
2. Marine Services & Waterfront	P. Dines & C. Scarpino
3. Sausalito Residents	J. Cox
4. Hospitality – Food and Beverage	J. Scharosch
5. Hospitality – Overnight Accommodations	A. Krivatsy
6. Commercial Real Estate Interests	B. Huff
7. Commercial Offices	“ “
8. Professional Community	C. Popp & C. Scarpino
9. Major Property Owners	?

It would be helpful if you email your "one pager" to Lilly by February 13th so that we may read them before our work session.

Thank you.