

**Business Advisory Committee Meeting**  
**Thursday April 16, 2015**  
**8:00 am**  
**City Council Conference Room**  
**City Hall at 420 Litho Street**  
**Approved Minutes**

**1. Call to Order**

Chair – Cheryl Popp (Chamber Rep) *	Tom Gangitano (Chamber Rep)
Christene Scarpino (Council Appointee) *	Paul Dines (BAC Appointee) *
Martha Carvalho (Council Appointee)	Vacant Seat (Chamber Appointee) *
Bruce Huff (BAC Appointee)	Vacant Seat (BAC Appointee) *
Aaron Singer (Chamber Appointee) *	

Jill Hoffman (City Council Liaison) \*  
Ray Withy (City Council Liaison) \*

\*Member Absent

**1. Call to Order 8:35am**

**2. Public Comment on Items Not on Agenda**

None

**3. Approval of Minutes – February 26, March 5 and March 19, 2015**

No action taken. Lack of Quorum.

**4. Follow up Reports on BAC recommendations to City for funding**

- a. **Infrastructure Investment – Bruce Huff** – Bruce reported that that was some traction on this issue since the presentation to Council. A meeting was held with senior City Staff and it appeared that there was some consensus to pursue an Improvement District in the southern portion of the Marinship.
- b. **Downtown Retail/Hospitality stats – Tom Gangitano** – Tom reported that a survey of Gene Hiller and the major hotels show a significant amount of Sausalito’s upper end customers (over 50%) come from California. The majority of these customers are from San Francisco and Marin. New York, Texas and the UK are also high on the list.

**5. Nominating**

- a. John Cox resignation (BAC appointee)**
- b. Vacant Council Appointee Seat**

No action taken. Lack of Quorum.

**6. Council Liaison Updates**

- a. Ferry Landing**
- b. Marinship Steering Committee / Progress / Nest Steps**
- c. Budget Process & BAC**

No action taken. Lack of Quorum.

**7. BAC Member Reports on Business Activity Around Town (roundtable discussion)**

A general discussion was held regarding the Ferry Landing, Budget Process and the Marine Rails (Historic Overlay District).

**Meeting Adjourned, 9:35 am.**

Approved on: May 21, 2015