

Business Advisory Committee Meeting
Thursday October 15, 2015
8:00 am
City Council Conference Room
City Hall at 420 Litho Street
Approved Minutes

1. Call to Order

Chair – Bruce Huff (BAC Appointee)	Tom Gangitano (Chamber Rep)*
Martha Carvalho (Council Appointee)	Cheryl Popp (Chamber Rep)
Christene Scarpino (Council Appointee)	Chris Gallagher (BAC Appointee)
Aaron Singer (Chamber Appointee)*	Vacant Seat (BAC Appointee)
Vacant Seat (Council Appointee)	

Jill Hoffman (City Council Liaison)
Ray Withy (City Council Liaison)*

*Member Absent

2. Public Comment on Items Not on Agenda

None

3. Approval of Minutes

Cheryl moved to approve minutes from 9/17/15. Chris seconded and all were in favor.

4. Request for Donation to Marin Economic Forum – Adam Krivatsy

Adam Krivatsy presented a letter from the Marin Economic Forum basically outlining what the Forum does. The group agreed that the letter needs to be addressed to the BAC and cite specific examples of how the Marin Economic Forum can and have assisted Sausalito. Also a specific amount should be stated before it goes before Council.

5. Nominating – there was a short discussion re: potential candidates, but nothing definitive.

6. Downtown Retail/Hospitality Strategy

Tom was not present at the meeting, but it was reported that Tom did ask to be put on the Council agenda. Tom was sent an email that the Council was not interested in him coming before them. Bruce will contact Tom and inquire how he would like to proceed.

7. Council Liaison Updates

Formula Retail - Intern still conducting their final research. They will be making a presentation before the council.

Sausalito Coalition Meeting – held a public forum at the Spinnaker on Oct. 7th. Many of the committee members attended the meeting and provided their individual perspective. The organizing group will be making a presentation before Council on Nov. 17th. Bottom line the group felt we all should be privileged to live in Sausalito.

10. BAC Members Report on Business Activity around Town

Cheryl reported that she did an article on tourists and tourism in the Marinscope that is appearing today. Aaron reported that the Chamber of Commerce has endorsed Measure F. The BAC cannot take action on the Measure F issue as it was not on the agenda.

11. Future Agenda Items

Bruce indicated that next month's agenda would like to include the Downtown Retail/Hospitality Marketing Strategy and the Marin Economic Forum request.

12. Adjournment – 9:05 am.

Approved on: November 19, 2015