

Business Advisory Committee Meeting
Thursday November 19, 2015
8:00 am
City Council Conference Room
City Hall at 420 Litho Street
Approved Minutes

1. Call to Order

Chair – Bruce Huff (BAC Appointee)*	Tom Gangitano (Chamber Rep)
Martha Carvalho (Council Appointee)	Cheryl Popp (Chamber Rep)
Christene Scarpino (Council Appointee)	Chris Gallagher (BAC Appointee)
Aaron Singer (Chamber Appointee)	Vacant Seat (BAC Appointee)
Vacant Seat (Council Appointee)	

Jill Hoffman (City Council Liaison)*
Ray Withy (City Council Liaison)

*Member Absent

Tom Gangitano served as Acting Chair in Bruce Huff's absence.

2. Public Comment on Items Not on Agenda

Adam Krivatsy shared that he attended a Flood Control meeting sponsored by Supervisor Kate Sears. He suggested & assumed that Jonathan Golden Public Works Director is/should hopefully be aware of the flood ramifications. He also shared he was impressed with the work the Bike & Pedestrian Committee had completed. He emphasized though a lot of attention had been paid to bikes we cannot forget the pedestrians. We need to make sure all visitors have an enjoyable stay. Lots of discussion ensued among the committee. Councilman Withy shared the strategy the city is taking in regards to updating the General Plan. Basically one step at a time and certainly the topic of circulation for pedestrians, bikes, cars etc will be a part of it. Circulation will probably be one of the first items addressed.

3. Approval of Minutes

Cheryl moved to approve minutes from 10/15/15. Aaron seconded and all were in favor.

4. Request for Donation to Marin Economic Forum – Adam Krivatsy

Adam Krivatsy presented a revised letter from the Marin Economic Forum based on comments from the last meeting. The committee was in agreement that the City should support the MEF, but an official vote was postponed until the Chair could be present.

5. Nominating – no report

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6. Downtown Retail/Hospitality Strategy

Tom reported that the City Manager called a meeting and asked for representatives from the BAC, Chamber and the Hospitality committee to be present. There are similar issues that each committee is working on & unfortunately the Council cannot hear from all of them. The City Manager suggested there be one voice among them. Tom will be following up with other members who attended the meeting and report back.

7. Discussion of Letter to IJ – Christene Scarpino

Christene shared a recent letter that appeared in the IJ in which it talked about tourism being a large part of Sausalito’s economy. She just wanted to make sure everyone was aware of it and hopefully other people in the community saw it too.

8. Mooring Field Plan – Chris Gallagher

Chris reported on the recent meeting at the Spinnaker in regards to the mooring field. This was a follow-up meeting from the one the County had held earlier in the year at the Bay Model. There were a lot of anchor outs who attended the meeting and spoke against having a mooring field. So more to come on the issue.

9. Council Liaison Updates

Bicycle Management Plan – no report

Budget Update – no report

Formula Retail – It was suggested from the committee that they would be interested in hearing the report the intern conducted in the fall. Hopefully Lily or Danny Castro can help with this.

10. BAC Members Report on Business Activity around Town

No report

11. Future Agenda Items

Formula Retail report.

Committees also suggested skipping December’s meeting & not meet again until January. Next meeting will be January 21, 2016. All were in agreement.

12. Adjournment – 9:30 am.

Approved on: January 21, 2016