

**Business Advisory Committee Meeting**

**Thursday July 21, 2016**

**8:00 am**

**City Council Conference Room**

**City Hall at 420 Litho Street**

**Draft Minutes**

**1. Call to Order**

Chair – Aaron Singer (Chamber Appointee) Tom Gangitano (Chamber Rep)  
Martha Carvalho (Council Appointee) Christopher Holbrook (Chamber Rep)  
Chris Gallagher (BAC Appointee) CJ Spady (BAC Appointee)  
Bruce Huff (BAC Appointee) Vacant Seat (Council Appointee)  
Vacant Seat (Council Appointee)

Jill Hoffman (City Council Liaison)

Ray Withy (City Council Liaison)

\*Member Absent

**2. Public Comment on Items Not on Agenda**

None

**3. Approval of Minutes from June 16, 2016**

No corrections noted. CJ Spady made a motion to approve. Bruce Seconded. All were in favor. Motion passed.

**4. Status of Council Interviews of applicants to BAC (Council Appointees) –  
Melanie Purcell**

Melanie reported that there was nothing to report. Chris reported that a previous applicante Robert Hitchcock was now a member of the City's Disaster Committee, so he will no longer be able to serve on this committee.

**5. Downtown Retail/Hospitality Marketing Strategy/Progress Report – Tom  
Gangitano**

Tom reported that he has support from the downtown merchants. He is working on a story board with Cheryl Popp. He hopes to complete filming in September and airing by October. He will be looking for some monetary support. Aaron offered aerial shot of Sausalito.

**6. Council Update**

Mayor Hoffman reported there will be a moratorium placed on Caledonia Street for the next 45 days as it relates to finance businesses. This is as of result of Lili S Salon losing her lease. There seems to be confusion about retail business not having to go

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to the Planning Commission if they are in that Zone and they are a financial institution. A vote will take place on July 26<sup>th</sup> about where to go from there.

**7. BAC Members Reports on Business Activity around Town**

Tom reported that the store in Downtown that had such a low price point because “it was explained that residents wanted that kind of store” is closing. Good news. Still feels there needs to be a consistent definition of what formula retail is.

Bruce reported that the folks taking over the theater will be filing an application. It is proposed to be a 2 screen theater with a one havening a stage. There will also be a restaurant with food service. Offices will occupy the second floor.

**8. Formula Retail and General Plan Update – Melanie**

Melanie suggested that the committee to craft questions to ask residents as to what they want. What kind of businesses would they like to see? Tom offered to help with that. It is important that a Vision be created first before the other steps are taken and it goes to the Planning Commission and City Council. Tom also suggested having a breakfast with the major landlords in town similar to the top 10 business breakfast that was recently held. Chris suggested this would be a good thing for the new Chamber CEO to do as a way of getting to know folks. She will pass that along.

**9. Future Agenda Items**

None

**10. Adjournment – 9:30am**

The committee will not meet in August. Next meeting is September 15<sup>th</sup>.

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